

# **THE JEAN COUTU GROUP (PJC) INC.**

## **DONATIONS POLICY \***

### **OUR COMMITMENT**

Since its very beginnings, The Jean Coutu Group (PJC) Inc. (hereinafter referred to as “Jean Coutu Group”) has taken positive action to improve the quality of life in the communities it serves. In particular, the Jean Coutu Group supports organizations operating in the healthcare and education sectors. Every year, it donates approximately one percent (1%) of its before-tax earnings to these organizations. The annual budget allocated to donations must first be approved by the Jean Coutu Group’s senior management.

### **SUPPORTING HEALTHCARE AND EDUCATION**

The purpose of the Jean Coutu Group’s donations policy is to support hospital foundations, health research organizations, hospitals and faculties of pharmacy in a tangible manner.

It also lends support to the pharmacist-owners of its network in Quebec, Ontario and New Brunswick in local donation and sponsorship initiatives, provided they benefit the organizations set out above.

Lastly, the Jean Coutu Group backs its employees involved in causes that are in line with its donations policy statement or in a symbolic manner for social and/or family events.

### **SUPPORTING THE COMMUNITIES**

The Jean Coutu Group also supports organizations whose mission is to ensure the well-being of the population.

It provides support to parents of multiples such as triplets or more by issuing them a gift card of one thousand five hundred dollars (\$1,500) in order to help them cover the cost of diapers and other expenses associated with the birth of a child.

As proof of its commitment to the communities, the Jean Coutu Group occasionally permits its network of pharmacies to be used by organizations whose objectives are compatible with its own.

This type of initiative can be taken provincially or nationally in order to support a major cause that benefits all of the communities where there are Jean Coutu pharmacies. In these cases, financing activities may take place in all Jean Coutu pharmacies in Quebec, Ontario and New Brunswick or in one of these provinces.

### **FINANCING CRITERIA**

Even though the Jean Coutu Group supports mainly hospital foundations, health research organizations, hospitals and faculties of pharmacy, all requests for financial support are

carefully reviewed. Requests can be submitted at any time and are reviewed on a regular basis.

### **TO MAKE A REQUEST**

Organization whose objectives are compatible with those of the Jean Coutu Group must submit a written request and send it by mail.

Requests must include the following information and documents:

- the charitable organization's registration number, if any
- its financial statements
- the amount of donation requested
- the geographic area served by the organization
- a brief description of the project
- the time frame for which the financial support is requested, for example, whether it is a one-time donation, support spread over more than one (1) year, or a special project.

Requests must be sent to the following address:

The Jean Coutu Group (PJC) Inc.  
To the attention of the Donations Committee  
530 Bériault St.  
Longueuil, Quebec, J4G 1S8

or to the following e-mail address: [donscommandites@jeancoutu.com](mailto:donscommandites@jeancoutu.com)

All requests will be answered in writing, and the answer will include either the amount of the donation granted or the reason why the request has been refused.

### **DONATIONS COMMITTEE**

Requests for donations are reviewed by a committee comprising three (3) individuals appointed by the Jean Coutu Group's senior management.

In the interest of fairness and transparency, the Donations Committee has adopted a series of selection criteria, which allow it to closely monitor the selection process and manage all donations granted by the Jean Coutu Group.

Where the Jean Coutu Group grants a donation spread over more than one year, it may review its decision and stop payment if, among other things, the beneficiary organization ceases its activities in whole or in part and/or decides on early termination of the project for which the donation was granted.

### **TYPES OF DONATIONS**

#### ➤ **Monetary donations**

Most of the Jean Coutu Group's donations to organizations take the form of a monetary contribution.

➤ **Donations in kind**

Exceptionally, the Jean Coutu Group may donate a variety of products. As is the case for financial contributions, only organizations whose objectives are compatible with those of the Jean Coutu Group qualify for such donations.

**VISIBILITY**

There will be a meeting with the Jean Coutu Group advertising department in order to determine the best way to operate in the event that the donation granted to an organization provides the Jean Coutu Group with some kind of exposure (logo, etc.).

**CONCLUSION**

The Jean Coutu Group is committed to supporting organizations whose objectives are compatible with its own. It has been committed to do so since its early beginnings and is committed to continue doing so in the future.

The Jean Coutu Group's social commitment, its desire to continue pursuing its commitment is one of the reasons why

***"AT JEAN COUTU YOU'LL FIND IT ALL... EVEN A FRIEND"***

\* This Donations Policy concerns only the Jean Coutu Group. In order to avoid any ambiguity, it must be pointed out that the Jean Coutu Group and the Marcelle and Jean Coutu Foundation are two separate legal entities, each with its own management team and board of directors, and must therefore not be confused.