



The  
**Jean Coutu**  
Group (PJC) Inc.

Press Release

For Immediate Release

## Clinique now more accessible than ever

### Famous brand arriving at Jean Coutu

**Varenes, Quebec, May 12, 2017** – The Jean Coutu Group (PJC) Inc. (the "Corporation" or the "Jean Coutu Group") announces the arrival of the famous Clinique brand in several of its affiliated stores in Quebec and New Brunswick. From the outset, Clinique has set itself apart through products adapted for every skin concern. In order to reach a wider clientele, of both women and men, the products are now available in most areas of the province ([see list](#)). As of now, all the products can also be purchased online at [cliniqueproducts.jeancoutu.com](http://cliniqueproducts.jeancoutu.com).

"We are pleased to offer Clinique products, previously available only in large centres, over a wider territory. The implementation will be staggered over three years. 54 stores will carry the brand by August 2017," said Christian Comtois, Senior Manager, Cosmetics at Jean Coutu Group.

"As the high end skincare brand in Canada, Clinique is pleased to partner with Jean Coutu, the most admired and respected retailer in Quebec. We are convinced that Clinique's beauty vision, based on simple routines that give astonishing results, is completely in line with Jean Coutu's customers throughout the province. We look forward to the future and this important association between two iconic brands," said Artur Klepacz, Brand General Manager at Clinique Canada and LAB SERIES Skincare For Men.

#### **A wide range of products**

Jean Coutu will carry the popular skincare lines such as the famous 3-Step system, *Acne Solutions* products, the men's line, the *Smart* franchise, anti-aging skincare and several recent products.

Makeup will also be featured at Jean Coutu. As with skincare products, Clinique makeup is allergy tested and 100% fragrance-free. It also comes in the latest colour trends. Clinique's great successes, like *Chubby Sticks*, many foundations and lipsticks, as well as several new launches will be available.

To date, Jean Coutu carries two fragrances for women and one for men: *Clinique Happy* (men and women) and *Aromatics Elixir*. Woody scents with heady notes and a hint of roses, for a completely unique perfume.

**About The Jean Coutu Group**

The Jean Coutu Group is one of the most trusted names in Canadian pharmacy retailing. The Corporation operates a network of 418 franchised stores in Québec, New Brunswick and Ontario under the banners of PJC Jean Coutu, PJC Santé and PJC Santé Beauté, which employs over 20,000 people. Furthermore, the Jean Coutu Group owns Pro Doc Ltd ("Pro Doc"), a Québec-based subsidiary and manufacturer of generic drugs.

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**Brand page:** [cliniqueproducts.jeancoutu.com](http://cliniqueproducts.jeancoutu.com)

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