

Rules  
INSTAGRAM  
**Holiday Magic**

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**Organizer**

1. The Jean Coutu Group (PJC) inc. is the Organizer of the "**Holiday Magic**" contest (the "*Contest*").

**Contest Date**

2. The Contest will run from December 1, 2021 at 10 a.m. (Eastern time) ("*Contest Start Date*") and up until January 4, 2022 at 10:59 p.m. (Eastern time) ("*Contest Close Date*").

**Eligibility**

3. The Contest is intended solely for Quebec, Ontario and New-Brunswick residents who have reached the age of 16 by the Contest Opening Date.

*\*If the entrant is a minor, as defined by the jurisdiction of the entrant's province of residence, the signature of a parent or guardian is required to claim the prize, otherwise the minor's selected entry will be disqualified.*

4. The Organizer's employees of all establishments affiliated or related to the Organizer (all employees of The Jean Coutu Group and McMahan head office and all employees of the Jean Coutu and Brunet network), their representatives and official advertising or promotional agencies for the Contest (the "*Partners*") or any other party directly related to the holding of this Contest, as well as the persons with whom they are domiciled, whether or not they are related, are not eligible To participate this Contest.

**Instagram Entry**

5. To enter the Instagram Contest, an entrant must have an Internet access, a smartphone and an Instagram account. To enter the Contest, each entrant must be an Instagram registered user. An entrant without an Instagram account simply has to register and get a free Instagram account. Only one (1) Instagram account can be used for each entrant for the duration of the Contest.

Every day between December 1, 2021 and December 24, 2021, entrants will be able to participate in the daily draw and between December 24, 2021 and January 4, 2022, in the grand prize draw. To participate, entrants will have to answer the question on the contest "*story*."

Limit of one entry per draw, per Instagram account, per person for the duration of the Contest.

6. The Entrant can only use one (1) Instagram account in this Contest. Multiple Entrants are not allowed to share the same Instagram account. In the event of a challenge to the

identity of an individual who submitted an Instagram entry, the authorized account holder of the social network used to participate will be presumed to be the Entrant. "Authorized Account Holder" means the person assigned to the social network account by the provider, the online service provider or the organization responsible for assigning the relevant social network account. Selected Entrants may be required to provide evidence that they are the authorized holders of a given account.

7. The use of the same Instagram account by several Entrants will disqualify the account owner.
8. The Organizers reserve the right to disqualify any person or to cancel one or more entries of any person participating in this Contest or attempting to participate in it by any means contrary to the Contest rules or likely to be unfair to other Entrants (e.g. number of entries exceeding the permitted limit, use of the same account by several Entrants on social networks, etc.). The decision of the Organizers to this effect is final and without appeal.

**Draw and Prize**

9. One (1) Facebook entrant will be selected every day on the dates indicated in the table below using the *FanPage Karma application*.
10. All draws will take place at the Substance/Radiance agency, located at 1360, Ropery, suite 101, in Montréal.

<b>DAILY DRAWS</b>					
<b>Day</b>	<b>Entry dates</b>	<b>Prizes to be won</b>	<b>Approximate prize value</b>	<b>How to enter</b>	<b>Date and time of draw</b>
1	Between December 1, 2021, at 12 p.m. December 2, 2021, at 11:59 p.m.	Ardell product assortment	\$202	To participate, entrants will need to follow @picjeancoutu, like the post and tag a friend and fan of false eyelashes.	December 2, 2021 at 12:00 p.m.
2	Between December 2, 2021 at 12:00 p.m. and December 3, 2021 at 11:59 p.m.	A set of 3 Armani fragrances	\$299	To participate, entrants will need to follow @picjeancoutu, like the post and tag a friend with whom they MIGHT share their prize	December 3, 2021 at 12:00 p.m.
3	Between December 3, 2021 at 12:00 a.m. and December 4, 2021 at 11:59 p.m.	A Biotherm skincare set	\$377	To participate, entrants will need to follow @picjeancoutu, like the post and comment on an essential product in their beauty routine	December 4, 2021 at 12:00 p.m.

4	Between December 4, 2021 at 12:00 a.m. and December 5, 2021 at 11:59 p.m.	Caudalie's Resveratrol-Lift skincare line	\$329	To participate, entrants will need to follow @pjjeancoutu, like the post and comment on whether they're more likely to use serum or toner.	December 5, 2021 at 12:00 p.m.
5	Between December 5, 2021 at 12:00 a.m. and December 6, 2021 at 11:59 p.m.	An assortment of Covergirl makeup products	\$300	To participate, entrants will need to follow @pjjeancoutu, like the post and mention a makeup product they absolutely can't live without.	December 6, 2021 at 12:00 p.m.
6	Between December 6, 2021 at 12:00 a.m. and December 7, 2021 at 11:59 p.m.	A skincare set from Clarins	\$ 237	To participate, entrants will need to follow @pjjeancoutu, like the post and mention which Clarins product is their favourite or which one they would most like to try.	December 7, 2021 at 12:00 p.m.
7	Between December 7, 2021 at 12:00 a.m. and December 8, 2021 at 11:59 p.m.	A face and body routine by Nuxe.	\$302	To participate, entrants will need to follow @pjjeancoutu, like the post and mention why they would like to win this prize.	December 8, 2021 at 12:00 p.m.
8	Between December 8, 2021 at 12:00 a.m. and December 9, 2021 at 11:59 p.m.	An Instax Mini camera from Fujifilm	\$200	To participate, entrants will need to follow @pjjeancoutu, like the post and mention whose picture they will take first with their prize	December 9, 2021 at 12:00 p.m.
9	Between December 9, 2021 at 12:00 a.m. and December 10, 2021 at 11:59 p.m.	The NYX Holiday Collection.	\$300	To participate, entrants will need to follow @pjjeancoutu, like the post and mention whether they are prefer to accentuate eye liner or lip liner for their evening looks!	December 10, 2021 at 12:00 p.m.
10	Between December 10, 2019 at 12:00 a.m. and December 11, 2019 at 11:59 p.m.	An assortment of Revlon makeup products	\$348	To participate, entrants will need to follow @pjjeancoutu, like the post and tag a friend who always gives them "makeup goals."	December 11, 2021 at 12:00 p.m.
11	Between December 11, 2021 at 12:00 a.m. and December 12, 2021 at 11:59 p.m.	A collagen treatment and a lipstick sealer from Modèle	\$339	To participate, entrants will need to follow @pjjeancoutu, like the post and share their best lip care tip.	December 12, 2021 at 12:00 p.m.
12	Between December 12, 2021 at 12:00 a.m. and December 13, 2021 at 11:59 p.m.	A Neostrata skincare set.	\$275	To participate, entrants will need to follow @pjjeancoutu, like the post and give one of their secrets for maintaining a peachy complexion.	December 13, 2021 at 12:00 p.m.

13	Between December 13, 2021 at 12:00 a.m. and December 14, 2021 at 11:59 p.m.	An assortment of Irrésistibles and Sélection chocolate treats + A \$200 Jean Coudu gift card  A trio including La Vie Est Belle eau de parfum, Lash Idole mascara, and Génifique Youth Activating Concentrate by Lancôme.	\$258  \$312	To participate, entrants will need to follow @pjceancoutu, like the post and mention one of their secrets for maintaining a peachy complexion.  To participate, entrants will need to follow @pjceancoutu, like the post and mention which Lancôme product you would like to try or purchase again soon.	December 14, 2021 at 12:00 p.m.
14	Between December 14, 2021 at 12:00 a.m. and December 15, 2021 at 11:59 p.m.	Personnelle Cosmetics	\$259	To participate, entrants will have to like and comment on the post mentioning their all-time favourite product.	December 15, 2021 at 12:00 p.m.
15	Between December 15, 2021 at 12:00 a.m. and December 16, 2021 at 11:59 p.m.	A Vanilla Visa prepaid card	\$500	To participate, entrants will need to follow @pjceancoutu, like the post and comment on what they would do with their prize.	December 16, 2021 at 12:00 p.m.
16	Between December 16, 2021 at 12:00 a.m. and December 17, 2021 at 11:59 p.m.	A Ducray skincare set	\$311	To participate, entrants will need to follow @pjceancoutu, like the post and comment on their best winter skin care tip.	December 17, 2021 at 12:00 p.m.
17	Between December 17, 2021 at 12:00 a.m. and December 18, 2021 at 11:59 p.m.	An assortment of Rimmel makeup products	\$300	To participate, entrants will need to follow @pjceancoutu, like the post and tag a friend who would be envious of their prize	December 18, 2021 at 12:00 p.m.
18	Between December 18, 2021 at 12:00 a.m. and December 19, 2021 at 11:59 p.m.	A Nail Creation set	\$300	To participate, entrants will need to follow @pjceancoutu, like the post and mention which colour will go on their nails for the Holidays.	December 19, 2021 at 12:00 p.m.
19	Between December 19, 2021 at 12:00 a.m. and December 20, 2021 at 11:59 p.m.	A trio of Black Opium, Black Opium Intense, Black Opium Neon.	\$303	To participate, entrants will need to follow @pjceancoutu, like the post and comment on which of the three eaux de parfum they would try first.	December 20, 2021 at 12:00 p.m.
20	Between December 20, 2021 at 12:00 a.m. and December 21, 2021 at 11:59 p.m.	A Zorah moisturizing routine	\$311	To participate, entrants will need to follow @pjceancoutu, like the post and tag a friend who can never have too many skincare products.	December 21, 2021 12:00 p.m.

21	Between December 21, 2021 at 12:00 a.m. and December 22, 2021 at 11:59 p.m.	A basket of Batiste and Flawless products	\$301	To participate, entrants will need to follow @pjceancoutu, like the post and share their best tip for keeping their hair strong.	December 22, 2021 at 12:00 p.m.
22	Between December 22, 2021 at 12:00 a.m. and December 23, 2021 at 11:59 p.m.	An assortment of Klorane skincare products	\$255	To participate, entrants will need to follow @pjceancoutu, like the post and mention why they would like to win this prize.	December 23, 2021 at 12:00 p.m.
23	Between December 23, 2021 at 12:00 a.m. and December 24, 2021 at 11:59 p.m.	Assortment of Lotus Aroma products	\$ 373	To participate, entrants will need to follow @pjceancoutu, like the post and comment on something do to take care of themselves on a daily basis.	December 24, 2021 12:00 p.m.
24	Between December 24, 2021 at 12:00 a.m. and January 3, 2022 at 11:59 p.m.	All Facebook contest prizes drawn since December 1, 2021	\$7291	To participate, entrants will have to like and comment on the post mentioning what was the best Holiday gift they have ever received in their life!	January 4, 2022 at 12:00 p.m.

### **Winner(s)**

11. On the Jean Coutu Facebook page, the selected entrant will be invited, under their comment as well as in a private message, to send their contact information to the Organizer in a private Facebook message so that the Organizer can reach them.
12. To be declared a Winner, the selected entrant must:
  - a) Contact the Organizer within 24 hours following the announcement of the winners. If the Selected Entrant has not reported within this time period, his/her entry will be cancelled, and a second Entrant will be selected, and so on up until an Entrant claims his/her prize;
  - b) Accept the Prize as described in the Contest Rules herein (the "Contest Rules"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration;
  - c) Complete and sign the Contest Waiver and Release form (the "*Form*") and return it to the Organizer within the time period shown in the email accompanying the Form. Should the Winner fail to return the Form within this time period, the Prize will be awarded to another contestant;
  - d) Correctly answer a mathematical skill testing question on the Waiver and Release form (the "*Form*");
  - e) Accept the Prize terms and conditions.

## **General Conditions**

13. Winning probabilities are subject to the number of valid entries.
14. Information collected under this Contest will not be disclosed to Facebook in any way.
15. Should a runner-up refuse to accept the Prize, the Organizer and Partners will be released from all their obligations with respect to the Prize toward this runner-up.
16. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the Régie des alcools, des courses et des Jeux du Québec, as required. In any event, the Organizer, their subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize otherwise than in compliance with the Contest Rules.
17. Any private information collected on Entrants as part of the Contest will be used solely to administer this Contest and will be subject to the Privacy Policy. No unrelated business or other disclosure will be sent to The Jean Coutu Group (PJC) Inc., except if an entrant has authorized The Jean Coutu Group (PJC) Inc. or their affiliates, if applicable, to do so.
18. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations or businesses whose services are used for the holding of the Contest.
19. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to: a network or phone line, online computer system, server or supplier, hardware and/or software technical failures or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
20. When entering the Contest, the Winner authorizes the Organizer, the Partners and their representatives to use, if required, the Winners' names, pictures, images, statements with respect to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without limitations as to the period of use, in any media, at a world scale, for advertising purposes or for any other purpose.
21. If a selected eligible entrant is awarded a prize due to system error, failure or malfunction, or human error, the prize will be returned to the prize pool to be re-awarded.
22. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
23. The Winner will hold the Organizer and Partners, their advertising and promotional agencies, employees, agents and representatives harmless against any and all accidents, damages or losses whatsoever the Winner could suffer from entering the

Contest or any damages whatsoever the Winner could suffer further to the Prize acceptance and use.

24. The Contest is in no way managed, endorsed, administered or sponsored by Facebook. Any questions, complaints and comments regarding the Contest must be submitted to the Contest Organizer, and not Facebook. Facebook and their affiliated companies, directors, officers, agents and employees are not responsible for any claims related to this Contest organization. However, when entering the Contest, each entrant accepts to comply with the use terms and conditions, contracts, other policies and/or guidelines concerning the Facebook platform and holds the Contest Organizer, any firm, company, trust or any legal entity managed by or related to them, their advertising and promotional agencies, and also their respective employees, agents and representatives harmless from any damage they could suffer due to the use of this platform.
25. The Organizer has duly paid the fees payable with respect to this Contest, as required by the *Act respecting lotteries, publicity contests and amusement machines* (L.R.Q., Chapter L-6).
26. Any dispute regarding the organization or conduct of an advertising contest may be referred to the *Régie des alcools, des courses et des jeux* (the "Régie") for settlement. Any dispute regarding a prize may be referred to the Régie solely for the purpose of settling the matter.
27. Any Entrant who fails to comply with these Rules may be disqualified.
28. Any false statement from an Entrant will automatically disqualify his/her Contest entry.
29. The Organizer's and Partners' decisions are final and may not be appealed.
30. To view the Contest Rules and the list of Winners, visit [www.jeancoutu.com/concours/](http://www.jeancoutu.com/concours/).
31. Winners can claim their Prizes from the Organizer, the Jean Coutu Group (PJC) Inc.
32. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.