

“Your beauty moment gift”

1. The Jean Coutu Group (PJC) Inc. (the "*Organizer*") is the Organizer of the “**Your beauty moment gift**” (the “*Contest*”). For the purposes of these rules, **L’Oréal Canada** is hereinafter defined as the “Partner.” The Partner acts solely as a prize supplier and cannot be held responsible for anything related to the conduct of the contest and has no role in the management of this contest. Only the Organizer administers the Contest.

Eligibility and Registration

2. The Contest begins on November 18, 2021 at 12:01 a.m. (*Eastern Time*) (the "*Contest Opening Date*") and ends on November 24, 2021 at 11:59 p.m. (*Eastern Time*) ("*Contest Closing Date*").
3. The Contest is intended solely for Quebec residents who have reached the age of 16 by the Contest Opening Date.
4. The Organizer's employees of all establishments affiliated or related to the Organizer (all employees of The Jean Coutu Group and McMahon head office and all employees of the Jean Coutu and Brunet network), their representatives and official advertising or promotional agencies for the Contest (the "Partners") or any other party directly related to the holding of this Contest, as well as the persons with whom they are domiciled, whether or not they are related, are not eligible to enter this Contest.

Participation

5. To participate in the contest, the participant must go to the Cosmetics counter of a participating Jean Coutu store and ask for a scratch card (while supplies last). No purchase necessary to receive a scratch card. To be valid, the scratch card must be scratched in the presence of the employee who gave the scratch card to the participant.

Distribution of prizes:

6. Prize distribution and the quantity of each prize is allocated as follows:
 - **166,725 \$10 off purchase** **1 in 0.87**
 - **22,950 \$15 off purchase** **1 in 22,950**
 - **675 \$30 off purchase** **1 in 675**
 - **2,025 Lancôme Mascaras approximate valued at \$ 34** **1 in 2,025**
 - **1 Jean Coutu gift card valued at \$1,000** **1 in 192,376**

Winners

7. If the participant reveals a \$10, \$15 or \$30 rebate on their scratch card, the participant will be able to use their rebate on the purchase of a minimum of \$60 before taxes, of cosmetic products from the following brands
 - Lancôme`

- Biotherm
- Giorgio Armani
- Valentino
- Prada
- Ralph Lauren
- Thierry Mugler
- Azzaro
- Yves St-Laurent

The participant will be able to use the rebate only between November 18 and 24, 2021.

If the participant reveals a Lancôme mascara on their scratch card, the winner will receive the prize immediately at the cosmetics counter.

If the participant reveals a \$1,000 Jean Coutu gift card on their scratch card, the participant will have to go to the cosmetics counter to provide their contact information (name, phone number and email address). The winner will receive the prize by mail.

Claiming prizes

8. To claim the \$1,000 gift card, the participant must:
 - a) Correctly answer the mathematical question on the back of the scratch card.
 - b) Accept the Prize as described in the Contest Rules herein (the “*Contest Rules*”); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration.
 - c) Complete and sign the Contest Waiver and Release Form and return it to the Organizer within the time period shown in the letter attached to the Form. Should the Selected Participant fail to return the Waiver and Release Form within this time period, the Prize will be awarded to another Participant.
 - d) Accept the Prize terms and conditions.

General Conditions

9. Odds of winning depend on the number of valid entries received by the Contest Close Date.
10. A Selected Participant's refusal to accept a prize under the terms of these rules releases the Organizer and Partners from all of their obligations related to the Prize toward this Participant.
11. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, as required. Under no circumstances will Organizer, its subsidiaries, all of Organizer's affiliated institutions and Partners be required to award more than one Prize or award a Prize other than in accordance with the Rules.
12. Personal information about Participants collected in connection with this Contest is used solely for the administration of this Contest and is subject to the Privacy Policy. No communication, commercial or otherwise, unrelated to this Contest will be sent to the Participant by The Jean Coutu Group (PJC)

Inc. unless the Participant has otherwise allowed The Jean Coutu Group (PJC) Inc. or its affiliates, as the case may be, to do so.

13. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations or businesses whose services are used for the holding of the Contest.
14. The Organizer and Partners shall not assume any liability for any problem including, but not limited to: a technical failure of telephone networks or lines, online computer systems, servers or suppliers, computer equipment, software, or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
15. By entering this Contest, the Winner authorizes the Organizer, their Partners and representatives to use, if required, their name, photograph, image, statements related to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without restriction as to the period of use, in any media and worldwide, for advertising or any other purpose.
16. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
17. The Winner releases the Organizer and Partners, their advertising and promotional agencies, their employees, agents and representatives from all liability for any accident, damage, loss, prejudice or inconvenience of any nature whatsoever that they may suffer as a result of participating in the Contest or any damage of any nature whatsoever that they may suffer as a result of the acceptance and use of the Prize.
18. The Organizer has duly paid the fees payable with respect to this Contest, as required by the *Act respecting lotteries, publicity contests and amusement machines* (L.R.Q., Chapter L-6).
19. Any dispute regarding the organization or conduct of an advertising contest may be referred to the *Régie des alcools, des courses et des jeux* (the "Régie") for settlement. Any dispute regarding a prize may be referred to the Régie solely for the purpose of settling the matter.
20. Any Participant who fails to comply with these Rules may be disqualified.
21. Any false statement from an Participant will automatically disqualify their Contest entry.
22. The Organizer's and Partners' decisions are final and may not be appealed.
23. To view the Contest Rules and the list of Winners, visit www.jeancoutu.com/concours.
24. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.