

CONTEST

“\$10,000 to Spend How You Want!”

Contest Rules

1. The Jean Coutu Group (PJC) Inc. (the “Contest Organizer”) is the Organizer of the “\$10,000 to Spend How You Want!” contest (the “Contest”).

Eligibility and Registration

2. The Contest begins at 12:01 a.m. (Eastern Time) on March 23, 2017 (the “Contest Opening Date”) and ends at 11:59 p.m. (Eastern Time) on April 30, 2017 (the “Contest Closing Date”).
3. The Contest is only open to residents of Québec, Ontario and New Brunswick who have reached the age of majority in their province of residence as of the Contest Opening Date.
4. Employees of the Contest Organizer, its subsidiaries, any establishment that is affiliated with the Contest Organizer (all employees at the head office of the Jean Coutu Group and all employees within the Jean Coutu network) and their representatives and official advertising and promotional agencies for the Contest (the “Partners”) or any other stakeholder that is directly or indirectly linked to the holding of the Contest, along with any persons living with them, are not eligible to enter the Contest.

Entering the Contest

5. To enter, an Entrant must sign up for the Jean Coutu newsletter in store or by visiting www.newsletter.jeancoutu.com. Limit of one entry per valid e-mail address. Entrants can obtain ten (10) additional entries by entering their AIR MILES Collector Number in the appropriate field in the Entry Form. It is free to join the AIR MILES program, which can be done by visiting <https://www.airmiles.ca/arrow/Enrollment> or any Jean Coutu store. Entrants who are already registered for the Jean Coutu newsletter are eligible to enter the Contest.

Draw

6. For the purposes of these Contest Rules, the Winner is the individual whose name appears on the Entry Form and to whom the Prize will be awarded if this individual is selected and declared the Winner. Limit of one Prize per Entrant.
7. One (1) draw will be held two (2) weeks after the Contest Closing Date, namely on May 15, 2017, at 9:00 a.m. (Eastern Time). The Winner will be selected electronically and randomly from among all of the valid entries received (the “Selected Entries”), including additional entries, under the supervision of “CRI agence”, located at 85 rue Saint-Paul Ouest in Montréal, Québec.

Grand Prize

8. The Winner (as defined below) will have the choice of one of the following Grand Prizes (the "Grand Prize"):

8.1 **"Shop with a stylist."** This Grand Prize comprises one shopping session (at boutiques or shopping centres near the Winner's residence), with the option of enlisting the services of a local stylist chosen by the Winner (approximate total value of ten thousand dollars [\$10,000]).

This package includes the following:

- Consultation with a stylist to design a wardrobe, including all related fees and expenses, up to a maximum value of one thousand Canadian dollars (CAD 1,000);
- A shopping budget valued at approximately eight thousand Canadian dollars (CAD 8,000) in the form of gift certificates for the selected establishments;
- An allowance of \$750 to cover travel expenses during the shopping session, meals and accommodations (if applicable);
- One Jean Coutu gift card valued at \$250.

8.2 **"Decorate with a designer."** This Grand Prize comprises one decorating project, including the services of a local decorating consultant chosen by the Winner and a budget for purchasing decorative items (approximate total value of ten thousand dollars [\$10,000]).

This package includes the following:

- The services of a decorating consultant to prepare one design study and recommendations, either in person or by telephone, including all related fees and expenses, up to a maximum value of one thousand Canadian dollars (CAD 1,000);
- A shopping budget valued at approximately eight thousand Canadian dollars (CAD 8,000) in the form of gift certificates for the selected establishments;
- An allowance of \$750 to cover travel expenses during the shopping session, meals and accommodations (if applicable);
- One Jean Coutu gift card valued at \$250.

8.3 **"Travel wherever you want!"** This Grand Prize comprises one trip to one destination chosen by the Winner, valued at approximately ten thousand Canadian dollars (10,000 CAD).

This package includes the following:

- A travel credit valued at \$10,000, redeemable at Voyages Chartier.
- The services of a consultant for selecting the destination, terms and details.

Conditions

9. The following conditions apply to the trip and the travel credit:
 - 9.1 The travel credit must be used by May 15, 2018 at the latest. It must be used in its entirety, and only once;
 - 9.2 All provisions related to the trip must be arranged by the Winner through Voyages Chartier;
 - 9.3 The travel credit cannot be exchanged for cash, either in whole or in part.
 - 9.4 All expenses related to obtaining passports, visas or other required travel documents, insurance coverage, alcoholic and non-alcoholic beverages that are not included in the selected travel package, tips and personal expenses shall be the responsibility of the Winner and (or) the Winner's guests. The travel dates cannot be changed once reservations have been made. No changes can be made during the trip, and the names of guests cannot be changed. The Winner and the Winner's guests must travel together and follow the same itinerary. If any portion of the Prize Is not used for any reason outside of the control of the Contest Organizers, no compensation will be offered to the Winner or the Winner's guests.
 - 9.5 Without limiting the scope of the foregoing, the Contest Organizer and its Partners assume no responsibility and shall offer no reimbursement in the case of non-compliance with rules pertaining to baggage, incomplete or missing travel documents, missing correspondence or non-compliance with customs regulations.
 - 9.6 The Contest Organizer and its Partners shall not be held liable if the Winner and (or) the Winner's guests are refused entry into the destination country, or into Canada upon their return, for any reason whatsoever. In such a case, any unused portion of the Prize shall be cancelled.

The Winner

10. In order to be declared the "Winner", the Selected Entrant must meet the following conditions:
 - a) Be reachable by telephone by the Contest Organizer within five (5) working days following the selection of the Entrant. At that time, the Selected Entrant will be informed of the steps to follow in order to take possession of the Prize. If the Selected Entrant cannot be reached within the prescribed period, the corresponding entry will be cancelled and a second Entrant will be selected. If the second Selected Entrant cannot be reached within five (5) days following the second selection, that entry will be cancelled. No other Entrant will be selected, and the Grand Prize will not be awarded;
 - b) Correctly answer a mathematical skill testing question that appears on the Declaration and Waiver of Liability Form (the "Form");
 - c) Accept the Grand Prize, as described in these Contest Rules, which cannot be transferred, modified or exchanged, in whole or in part, for any sum of money or any other form of compensation;

- d) Fill out and sign a Declaration and Waiver of Liability Form (the “Form”), and return it to the Contest Organizer within the time limit indicated in the letter that accompanies the Form. If the Selected Entrant does not return the Declaration and Waiver of Liability Form within the prescribed period, the Grand Prize will be awarded to another Entrant;
- e) Accept all of the conditions related to the Grand Prize;
- f) Be eligible to travel outside of Canada during the period when the trip is valid.

General Conditions

- 11. The Winner and those who travel with the Winner must also comply with the following general conditions:
 - 11.1 The validity of passports and/or other documents that must be valid in order to travel (visas, birth certificates, etc.) is the sole responsibility of the Winner and those who travel with the Winner. If the Winner and/or those who travel with the Winner are not eligible to travel because they do not possess the documents required for travelling, the Grand Prize will be cancelled without any form of compensation, and a new draw will be held;
 - 11.2 All vehicles used for transportation within the context of a trip, especially including connections (bus or train) to the destination and the airport, shall depart from a location and at a time that will be indicated in due course. If the Winner or any of the Winner’s guests is absent from or arrives late at the location and time indicated, the vehicle(s) will leave without the missing individual(s). If any individual misses such a means of transportation for this or any other reason that is not attributable to the Contest Organizer, that individual shall be responsible for finding a way to get to the destination, and shall assume all associated costs, with no compensation from the Contest Organizer. The Contest Organizer and other beneficiaries of the Contest shall not be held liable and are not responsible in any way for any costs or damages that may be incurred by such an individual if a vehicle that is used for transportation within the context of a trip departs from the indicated location without the individual.
- 12. The refusal of a Selected Entrant to accept the Grand Prize shall free the Contest Organizer and its Partners from all of their obligations related to the Prize in favour of said Entrant.
- 13. The Contest Organizer and its Partners reserve the right to cancel, terminate, modify or suspend the Contest, in whole or in part, at their sole discretion, in the case of any event or human intervention that may compromise or affect the administration, security, impartiality or normal functioning of the Contest, as described in these Contest Rules, subject to approval from the *Régie des alcools, des courses et des jeux du Québec*, as applicable. Under no circumstances shall the Contest Organizer, its subsidiaries, any of the establishments affiliated with the Contest Organizer or its Partners be obliged to award more than one Prize or to award a Prize other than in compliance with these Contest Rules.
- 14. All personal information pertaining to Entrants that is collected in connection with this Contest shall be used exclusively for the administration of this Contest, and shall be subject to the provisions of the privacy policy. No communication that is not related to this Contest, either commercial or otherwise, shall be sent to any Entrant by the Jean Coutu Group (PJC) Inc., unless the Entrant has authorized the Jean Coutu Group (PJC) Inc. or its subsidiaries, as the case may be, to do so.

15. The Contest Organizer and its Partners shall assume no responsibility of any type whatsoever if they are unable to act as a result of any fact or situation that is outside of their control, or from a strike, lockout or any other form of labour conflict at their establishments or at any organizations or companies whose services are used in the functioning of the Contest.
16. The Contest Organizer and its Partners shall not be held liable for any technical failure, especially involving networks or telephone lines, online computer systems, servers or suppliers, computer equipment, software or any other problem resulting directly or indirectly from any virus, bug or data transmission failure.
17. By entering this Contest, the Winner authorizes the Contest Organizer, its Partners and their representatives to use the Winner's name, photograph, image, declaration related to the Grand Prize, place of residence and/or voice, as required, with no compensation of any type, at their complete discretion and without limit with respect to the time of use, in any media and internationally, for advertising or any other purposes.
18. If the Contest Organizer and its Partners are unable to award the Grand Prize (or a portion of the Grand Prize) as described in these Contest Rules for any reason outside of their control and not attributable to the Winner, they reserve the right to award a Grand Prize (or a portion of a Grand Prize) of similar nature and equivalent value, or the value of the Grand Prize (or a portion of the Grand Prize) in cash, at their complete discretion.
19. The Winner shall hold the Contest Organizer and its Partners, their advertising and promotional agencies, their employees, agents and representatives, harmless against any accident, damages or loss of any type whatsoever that the Winner may suffer as a result of entering the Contest and any damages of any type whatsoever that the Winner may suffer as a result of the acceptance and use of the Prize.
20. The Contest Organizer has paid all fees required in connection with this Contest, pursuant to the *Act respecting lotteries, publicity contests and amusement machines* (CQLR, chapter L-6).
21. Any dispute related to the organization or conduct of a publicity contest may be submitted to the *Régie des alcools des courses et des jeux du Québec* for a ruling. Any dispute related to the awarding of a prize may be submitted to the *Régie* only for the purpose of helping the parties to reach a settlement.
22. Any Entrant who does not comply with these Contest Rules may be disqualified.
23. Any false declaration made by an Entrant shall result in that Entrant's automatic disqualification from the Contest.
24. All decisions rendered by the Contest Organizer and its Partners are final and without appeal.
25. To consult the Contest Rules and the list of Winners, visit www.jeancoutu.com/contest and www.newsletter.jeancoutu.com.
26. In case of any discrepancy between the French and English versions of these Contest Rules, the French version shall prevail.
27. All communications related to the Grand Prize for this Contest are administered by CRI agence, the official advertising agency of the Jean Coutu Group (PJC) Inc. If you have any questions concerning these Contest Rules and/or the Contest, please contact us at 514-954-0073, extension 288.