

“Play your cards right this holiday”

1. The Jean Coutu Group (PJC) Inc. (the "*Organizer*") is the Organizer of the "**Play your cards right this holiday**" contest (the "*Contest*"). For the purposes these rules, only the Organizer administers the Contest.

Eligibility and Registration

2. The Contest will run from November 5, 2020, at 12:01 a.m. (Eastern time) ("*Contest Start Date*") and up until December 14, 2020, at 11:59 p.m. (Eastern time) ("*Contest Close Date*").

The Contest is intended solely for Quebec, Ontario and New-Brunswick residents who have reached the age of majority in their province by the Contest opening date.

3. The employees of the Organizer of all establishments affiliated or linked to the Organizer (all employees of the head office of the Jean Coutu Group and McMahon and all employees of the Jean Coutu network and of Brunet), and also of the representatives and advertising or promotional agencies of record for the Contest (the "*Partners*") or any other stakeholder directly involved in the Contest, and the individuals living with them are not allowed to enter the Contest.

Participation

4. To enter the contest, the Participant must register by completing the online registration form at eclatcontest.jeancoutu.com.

If the Participant subscribes to Jean Coutu personalized newsletter or confirms his subscription to the newsletter on the registration form, the participant will receive five (5) additional entries in the contest.

If the participant registers its AIR MILES card number to receive a personalized newsletter, he will get five (5) additional contest entries.

The Participant who is already subscribed to the newsletter will automatically be registered in the contest and will obtain 10 additional entries if his AIR MILES card number is entered in his Newsletter profile.

Limit of one entry per e-mail address, per participant for the duration of the Contest.

Draw

5. On **December 21, 2020, 11 a.m.** (Eastern time), one (1) Participant will be selected randomly and electronically by "PROMOTION SOLUTIONS" located at 2261, Royal Windsor, Unit C in Mississauga, Ontario (the "Selected Participant").

Prize

6. The first Winner (as defined hereunder) will be awarded the following prize (the "*Prize*"):

“A Jean Coutu gift card valued at \$ 500 and a Metro gift card valued at \$ 250”.

Conditions Applicable to Prizes

7. Prizes are subject to the terms and conditions of use of the prize provider. Additional restrictions may apply. The Organizer has no liability for the prize once awarded.

Winners

8. To be declared a Winner, the Selected Participant must:
 - a) be reached by telephone or e-mail by the Organizer within three **(3) days** of the selection of participants. If the Selected Participant is not reached within the prescribed time following appropriate and reasonable steps taken by the Organizer, their participation will be cancelled and a second Participant will be selected. If the second Participant is not reached within **3 days** of the second selection, their participation will be cancelled and no other Participant will be selected and the prize will not be awarded; In the event that a selected entrant is contacted by e-mail, they must respond to it in accordance with the instructions given therein, if applicable. Any prize notification e-mail followed by an indication that the message could not be issued will result in the disqualification of the entrant;
 - b) correctly answer a mathematical skill testing question on the Waiver and Release Form (the "Form");
 - c) accept the Prize as described in the Contest Rules herein (the "*Contest Rules*"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration;
 - d) complete and sign the Contest Waiver and Release Form and return it to the Organizer within the time period shown in the letter attached to the Form. Should the Selected Participant fail to return the Waiver and Release Form within this time period, the Prize will be awarded to another Participant;
 - e) Accept the Prize terms and conditions;

General Conditions

9. Odds of winning depend on the number of valid entries received by the Contest Close Date.
10. The refusal of a Selected Participant to accept a Prize according to the terms and conditions of these rules releases the Organizer and Partners from all their obligations with respect to the Prize toward this Participant.
11. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, as required. In any event, the Organizer, their subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize otherwise than in compliance with the Contest Rules.
12. Any private information collected on Participants as part of the Contest will be used solely to administer this Contest and will be subject to the Privacy Policy. No unrelated business or other disclosure will be sent to the Participant by The Jean Coutu Group (PJC) Inc., except if a Participant has authorized The Jean Coutu Group (PJC) Inc. or their affiliates, if applicable, to do so.

CONTEST RULES

13. The Organizer and Partners assume no responsibility whatsoever in all cases where their failure to act would result from an occurrence or a situation beyond their control or from a strike, a lockout or any labour dispute in their stores, organizations or firms providing the Contest conduct services.
14. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to: a network or phone line, online computer system, server or supplier, hardware and/or software technical failures or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
15. When entering the Contest, the Winner authorizes the Organizer, the Partners and their representatives to use, if required, the Winners' names, pictures, images, statements with respect to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without limitations as to the period of use, in any media, at a world scale, for advertising purposes or for any other purpose.
16. If, for reasons beyond their control and unrelated to the Winners, the Organizer and Partners could not award the Prize (or a portion of the Prize) as described in the Contest Rules, they reserve the right to award as a Prize (or as a portion of the Prize) a prize of the same nature or of an equivalent value, at their own discretion, or the value of the Prize (or a portion of the Prize) in cash.
17. The Winner will hold the Organizer and Partners, their advertising and promotional agencies, employees, agents and representatives harmless against any and all accidents, damages, losses, prejudice or inconvenience whatsoever they could suffer from entering the Contest or any damages whatsoever they could suffer further to the Prize acceptance and use.
18. The Organizer has duly paid the fees required regarding this Contest in accordance with the Act respecting lotteries, public contests and amusement machines (L.R.Q., Chapter L-6).
19. Any dispute regarding the organization or conduct of an advertising contest may be referred to the *Régie des alcools, des courses et des jeux* (the "Régie") for settlement. Any dispute regarding a prize may be referred to the Régie solely for the purpose of settling the matter.
20. Any Participant who fails to comply with these Rules may be disqualified.
21. Any false statement from a Participant will automatically disqualify their Contest entry.
22. The Organizer's and Partners' decisions are final and may not be appealed.
23. To view the Contest Rules and the list of Winners, visit www.jeancoutu.com/concours.
24. The Winner may claim their Prize from the Organizer, The Jean Coutu Group (PJC) Inc.
25. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.