

CONTEST

"1 year of free Jean Coutu "

1. The Jean Coutu Group (PJC) Inc. (The "*Organizer*") is the Organizer of the contest "**1 year of free Jean Coutu**" (the "*Contest*").

Eligibility and registration

2. The Contest will run from **April 3, 2018, 00:01 a.m.** (Eastern Time) (the "*Contest Start Date*") until **November 30, 2018, 11:59 p.m.** (Eastern Time) (the "*Contest Close Date*").
3. The Contest is intended solely for residents of Quebec, Ontario and New Brunswick who have reached the age of 16* by the Contest Start Date.

**If the Entrant is a minor, as defined by the jurisdiction of the Entrant's province of residence, the signature of a parent or guardian is required to claim a prize; otherwise the minor's selected entry will be disqualified.*

4. The Organizer's employees, subsidiaries, all their affiliates (all employees of *the Jean Coutu Group's Head Office and of the Jean Coutu Network*), and the representatives and advertising or promotional agencies of record for the Contest (the "*Partners*") and any other stakeholder directly involved in the Contest, and the individuals living with them may not enter the Contest.

Contest entry

5. To enter the contest, Entrants must sign up for the Jean Coutu Newsletter by completing the registration form at <https://www.jeancoutu.com/en/subscription-to-the-newsletter-and-the-circular> and submitting it.

Entrants who have already signed up for the Newsletter and whose profiles are complete will be automatically entered in the contest.

Entrants who have already signed up for the Newsletter and whose profiles are incomplete may participate by completing the registration form at <https://www.jeancoutu.com/en/subscription-to-the-newsletter-and-the-circular> and submitting it.

Limit of one entry per email address, per Entrant, for the entire duration of the contest.

Location of draw

6. All draws will be made by the company "**PROMOTION SOLUTIONS**" located at 2261 Royal Windsor, Unit C, Mississauga, Ontario.

Monthly draws

7. **On May 9, June 11, July 11, August 9, September 12, October 10, November 9 and December 11, 2018 at 11:00 a.m.** (Eastern Time), one (1) Entry will be selected electronically and randomly from the entries received between April 3, 2018, 00:01 a.m. (Eastern Time) and November 30, 2018, 11:59 p.m. (Eastern Time).

The monthly draws will take place as follows:

MONTH	ENTRY PERIOD	DAY OF DRAW
APRIL	One (1) Entry will be drawn randomly from all entries received between April 3, 2018, 00:01 a.m. (Eastern Time) and April 30, 2018, 11:59 p.m. (Eastern Time).	May 9, 2018
MAY	One (1) Entry will be drawn randomly from all entries received between May 1, 2018, 00:01 a.m. (Eastern Time) and May 31, 2018, 11:59 p.m. (Eastern Time).	June 11, 2018
JUNE	One (1) Entry will be drawn randomly from all entries received between June 1, 2018, 00:01 a.m. (Eastern Time) and June 30, 2018, 11:59 p.m. (Eastern Time).	July 11, 2018
JULY	One (1) Entry will be drawn randomly from all entries received between July 1, 2018, 00:01 a.m. (Eastern Time) and July 31, 2018, 11:59 p.m. (Eastern Time).	August 9, 2018
AUGUST	One (1) Entry will be drawn randomly from all entries received between August 1, 2018, 00:01 a.m. (Eastern Time) and August 31, 2018, 11:59 p.m. (Eastern Time).	September 12, 2018
SEPTEMBER	One (1) Entry will be drawn randomly from all entries received between September 1, 2018, 00:01 a.m. (Eastern Time) and September 30, 2018, 11:59 p.m. (Eastern Time).	October 10, 2018
OCTOBER	One (1) Entry will be drawn randomly from all entries received between October 1, 2018, 00:01 a.m. (Eastern Time) and October 31, 2018, 11:59 p.m. (Eastern Time).	November 9, 2018
NOVEMBER	One (1) Entry will be drawn randomly from all entries received between November 1, 2018, 00:01 a.m. (Eastern Time) and November 30, 2018, 11:59 p.m. (Eastern Time).	December 11, 2018

Monthly prizes

8. The Winners (as defined hereunder) will each be awarded the following Prize:

"A \$1,000 Jean Coutu gift card"

- *Gift cards are not credit cards or debit cards;*
- *Gift cards must be presented when making purchases and can be used to exchange credit available for merchandise offered in any Jean Coutu store (subject to statutory restrictions if applicable);*
- *Gift cards have no expiry date;*
- *The value of the purchases made with your gift card will be deducted from the gift card until the balance of the gift card is reduced to zero;*
- *You can verify the balance of your gift card by presenting it at any Jean Coutu store;*
- *Gift cards cannot be redeemed for cash, except when required by law. They cannot be returned or reimbursed. In addition, they cannot be used to pay for other gift cards nor as a payment method for online purchases;*
- *The Organizer is not responsible for lost, stolen or damaged gift cards. No reimbursement or replacement will be made if a gift card is used without your authorization;*
- *If a gift card is unusable or defective, the Jean Coutu Group can replace it as long as the card has a positive balance;*
- *Any attempt to tamper with or modify a gift card without having the right to will lead to the automatic cancellation of the Gift Card and the credits attached to it without notice;*
- *Gift cards (including any information that may be displayed, embedded, and encrypted in it, as well as intellectual property rights) remain the property of the Jean Coutu Group. Gift cards cannot be resold.*

Secondary prizes

9. All Entrants who have registered their AIR MILES collector number in their profile will be eligible for the draw for secondary prizes.

If Entrants are not a collector of the AIR MILES® Reward Program (the "*Program*"), they can join the Program directly online at www.airmiles.ca* or at a Jean Coutu store. Joining the Program is free. Entrants must ensure that the contact details in their AIR MILES® collector account are at all times correct, to allow the Organizer to reach them if necessary.

Draw for secondary prizes

10. **On December 11, 2018 at 11:00** a.m. (Eastern Time), two hundred and fifty (250) Entries will be selected electronically and randomly from all Entrants who have entered their AIR MILES collector number in their profile between April 3, 2018, 00:01 a.m. (Eastern Time) and November 30, 2018, 11:59 p.m. (Eastern Time).

11. The Winners (as defined hereunder) will each be awarded the following Prize (the "*Prize*"):

"A Jean Coutu gift card valued at \$50"

- *Gift cards are not credit cards or debit cards;*
- *Gift cards must be presented when making purchases and can be used to exchange credit available for merchandise offered in any Jean Coutu store (subject to statutory restrictions if applicable);*
- *Gift cards have no expiry date;*

- *The value of the purchases made with your gift card will be deducted from the gift card until the balance of the gift card is reduced to zero;*
- *You can verify the balance of your gift card by presenting it at any Jean Coutu store;*
- *Gift cards cannot be redeemed for cash, except when required by law. They cannot be returned or reimbursed. In addition, they cannot be used to pay for other gift cards nor as a payment method for online purchases;*
- *The Organizer is not responsible for lost, stolen or damaged gift cards. No reimbursement or replacement will be made if a gift card is used without your authorization;*
- *If a gift card is unusable or defective, the Jean Coutu Group can replace it as long as the card has a positive balance;*
- *Any attempt to tamper with or modify a gift card without having the right to will lead to the automatic cancellation of the Gift Card and the credits attached to it without notice;*
- *Gift cards (including any information that may be displayed, embedded and encrypted in it, as well as intellectual property rights) remain the property of the Jean Coutu Group. Gift cards cannot be resold.*

Winner(s)

12. To be declared a Winner, the Selected Entrant must:

- a) Be reached by email by the Organizer within **3 days** following the selection of Entrants. If the Selected Entrant is not reached within the prescribed time, their entry will be cancelled and a second Entrant will be selected. If the second Entrant is not reached within **3 days** of the second selection, their entry will be cancelled and no other Entrant will be selected and the Prize will not be awarded;
- b) Correctly answer a mathematical skill-testing question on the Contest Waiver and Release Form (the "*Form*");
- c) Accept the Prize as described in the Contest Rules herein (the "*Contest Rules*"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount of money or other consideration;
- d) Complete and sign the Contest Waiver and Release Form and return it to the Organizer within the time period shown in the letter attached to the Form. Should the Selected Winner fail to return the Contest Waiver and Release Form within this time period, the Prize will be awarded to another Entrant;
- e) Accept the Prize terms and conditions.

General conditions

- 13.** The chances of winning depend on the number of valid entries received by the Contest Closing Date.
- 14.** LoyaltyOne, Co. ("LoyaltyOne") does not play any role in the management of this Contest.
- 15.** Should a Selected Entrant refuse to accept the Prize, the Organizer and Partners will be released from all their obligations toward this Entrant with respect to the Prize.
- 16.** The Organizer and the prize supplier give no guarantee as to the safety, appearance or performance of a prize, or any activity related to the prize.

17. Any private information about Entrants collected as part of the Contest will be used solely to administer this Contest and will be subject to the Privacy Policy. No unrelated business or other disclosure will be sent to the Jean Coutu Group (PJC) Inc., except if an Entrant has authorized the Jean Coutu Group (PJC) Inc. or its affiliates, if applicable, to do so.
18. All entry forms become the property of the Organizers. The Organizers cannot be held responsible for any Entry Form that is lost, incomplete, misdirected or delayed for any reason. The Organizers cannot be held responsible for any error in the transmission or reception of the electronic form, or for any technical malfunction of any kind resulting from a malfunction of the network or communications equipment, data transmission errors, computer or software defects, transmission errors or any other communication problem. The Organizers of this Contest disclaim any liability for any damage or loss that may be caused by transmission related to entry in the contest or by downloading any information necessary to enter the contest.
19. The Organizers reserve the right to disqualify an Entrant or to refuse them eligibility for a prize if, in their sole discretion, they consider that the Entrant is attempting to interfere with the normal course of the contest by cheating, piracy, counterfeiting, falsification or other dishonest practices (including the use of automated registration software) or attempts to intimidate, abuse, threaten or harass other Entrants, Organizers or their representatives. The Organizers reserve the right to disqualify any Entrant violating these rules. Any deliberate attempt to damage a website or to interfere with the normal conduct of this contest constitutes a violation of criminal and civil rights, and, in the event of such eventuality, the Organizers reserve the right to take legal action in order to obtain redress in accordance with all the provisions of the law, including legal proceedings.
20. The Organizers, the prize supplier and their agents cannot be held responsible for any errors of printing, distribution, neglect or production, including errors related to computers, software or transmission problems, and in the event of such error may cancel, modify or withdraw, in whole or in part, this Contest without notice, without liability and at any time, in their sole discretion. In the province of Quebec, this right is subject to the authorization of the Régie des alcools, des courses et des jeux.
21. In the event of a dispute over the identity of an online Entrant, the form will be deemed to belong to the email account holder.
22. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest in the case of any event or any human intervention liable to corrupt or affect the administration, security, objectivity or normal conduct of the Contest as provided for in the Contest Rules, subject to the approval of the Régie des alcools, des courses et des Jeux du Québec, as required. In any event, the Organizer, its subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize other than in compliance with the Contest Rules.
23. The Organizer and Partners assume no responsibility whatsoever in all cases where their failure to act has resulted from an occurrence or a situation beyond their control or from a strike, a lock-out or any other labour dispute in their stores, organizations, or firms whose services are used for the holding of the Contest.
24. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to: a technical failure of any network or phone line, online computer system, server or supplier, hardware and/or software or any other problem resulting directly or indirectly from a virus, bug, or data transmission failure.

25. By entering the Contest, the Winner authorizes the Organizer, the Partners and their representatives to use, if required, the Winners' names, pictures, likeness, statements with respect to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without limitations as to the period of use, in any media, worldwide, for advertising purposes or for any other purpose.
26. If, for reasons beyond their control and unrelated to the Winners, the Organizer and Partners cannot award the Prize (or a portion of the Prize) as described in the Contest Rules, they reserve the right to award as a Prize (or as a portion of the Prize) a prize of the same nature and of an equivalent value, or to award, at their own discretion, the value of the Prize (or a portion of the Prize) in cash.
27. The Winner releases the Organizer and Partners, their advertising and promotional agencies, employees, agents and representatives from any liability for any accident, damage, loss, prejudice or inconvenience whatsoever that he/she may suffer from entering the Contest or any damage whatsoever that he/she may suffer resulting from acceptance or use of the Prize.
28. The Organizer has duly paid the required fees related to this Contest, in accordance with the *Act respecting lotteries, public contests and amusement machines* (L.R.Q., Chapter L-6).
29. Any dispute regarding the organization or conduct of an advertising contest may be referred to the *Régie des alcools, des courses et des jeux* (the "Régie") for settlement. Any dispute regarding a prize may be referred to the Régie solely for the purpose of settling the matter.
30. Any Entrant who fails to comply with these Contest Rules may be disqualified.
31. Any false statement made by an Entrant will automatically disqualify his/her Contest entry.
32. The Organizer's and Partners' decisions are final and may not be appealed.
33. To view the Contest Rules and the list of winners, please visit www.jeancoutu.com/concours.
34. The Winner may claim their Prize from the Organizer, i.e. the Jean Coutu Group (PJC) Inc.
35. In case of any discrepancy between the French and English versions of the Contest Rules, the French version shall prevail.

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** *By enrolling in the Program, the Entrant agrees to be bound by the terms and conditions of the AIR MILES Reward Program, which are subject to change from time to time.*