

CONTEST
FACEBOOK**24 days of Holiday magic**

Organizer

1. The Jean Coutu Group (PJC) inc. is the Organizer of the "**24 days of Holiday magic**" contest (the "*Contest*").

Contest Date

2. The Contest will run from December 1, 2022 at 10 a.m. (Eastern time) ("*Contest Start Date*") and up until January 4, 2023 at 10:59 p.m. (Eastern time) ("*Contest Close Date*").

Eligibility

3. The Contest is intended solely for Quebec, Ontario and New-Brunswick residents who have reached the age of 16 by the Contest Opening Date.

**If the entrant is a minor, as defined by the jurisdiction of the entrant's province of residence, the signature of a parent or guardian is required to claim the prize, otherwise the minor's selected entry will be disqualified.*

4. The Organizer's employees of all establishments affiliated or related to the Organizer (all employees of The Jean Coutu Group and McMahon head office and all employees of the Jean Coutu and Brunet network), their representatives and official advertising or promotional agencies for the Contest (the "*Partners*") or any other party directly related to the holding of this Contest, as well as the persons with whom they are domiciled, whether or not they are related, are not eligible to enter this Contest.

Facebook Entry

5. To participate in the Facebook Contest, an entrant must have an Internet access and a Facebook account. To enter the Contest, each contestant must be a registered Facebook user. If the entrant does not have a Facebook account, they can register and obtain a free Facebook account at www.facebook.com/ Only one (1) Facebook account may be used per entrant in this contest for the duration of the contest.

Every day between December 1, 2022 and December 24, 2022, Entrants will be able to participate in the daily draw and between December 24, 2022 and January 4, 2023 in the grand prize draw. To participate, Entrants must like the Contest post and comment following the instructions of the post.

Limit of one entry per draw, per Facebook account, per person for the duration of the Contest.

6. The Entrant can only use one (1) Facebook account in this Contest. Multiple Entrants are not allowed to share the same Facebook account. In the event of a challenge to the

identity of an individual who submitted a Facebook entry, the authorized account holder of the social network used to participate will be presumed to be the Entrant. Authorized Account Holder" means the person assigned to the social network account by the provider, the online service provider or the organization responsible for assigning the relevant social network account. Selected Entrants may be required to provide evidence that they are the authorized holders of a given account.

7. The use of the same Facebook account by several Participants will disqualify the account owner.
8. The Organizers reserve the right to disqualify any person or to cancel one or more entries of any person participating in this Contest or attempting to participate in it by any means contrary to the Contest rules or likely to be unfair to other entrants (e.g. number of entries exceeding the permitted limit, use of the same account by several entrants on social networks, etc.). The decision of the Organizers to this effect is final and without appeal..

Draw and Prize

9. One (1) Facebook entrant will be selected every day on the dates indicated in the table below using the *Woobox application*.

All draws will take place at the Substance/Radiance agency, located at 1360, Roperly, suite 101, in Montréal.

DAILY DRAWS					
Day	Entry dates	Prizes to be won	Approximate prize value	How to enter	Date and time of draw
1	Between December 1, 2022, at 12 p.m. December 2, 2022, at 11:59 p.m.	An assortment of Avene products for sensitive skin	\$310	To enter, participants will have to like and comment on the post mentioning <i>their favourite skin care product for the winter</i> .	December 2, 2022 at 12:00 p.m.
2	Between December 2, 2022 at 12:00 p.m. and December 3, 2022 at 11:59 p.m.	An assortment of Estée Lauder products	\$401	To enter, participants will have to like and comment on the post mentioning <i>their must have product for festive evenings</i> .	December 3, 2022 at 12:00 p.m.
3	Between December 3, 2022 at 12:00 a.m. and December 4, 2022 at 11:59 p.m.	An assortment of IDC Dermo products	\$312.95	To enter, participants will have to like and comment on the post mentioning <i>their #1 skin care product</i> .	December 4, 2022 at 12:00 p.m.
4	Between December 4, 2022 at 12:00 a.m. and December 5, 2022 at 11:59 p.m.	An assortment of Covergirl makeup products	\$275	To enter, participants will have to like and comment on the post mentioning <i>their essential makeup for the holidays</i> .	December 5, 2022 at 12:00 p.m.
5	Between December 5, 2022 at 12:00 a.m. and December 6, 2022 at 11:59 p.m.	A gift basket of Looky products	\$302.82	To enter, participants will have to like and comment on the post mentioning <i>their favourite shade for their fingertips</i> .	December 6, 2022 at 12:00 p.m.

6	Between December 6, 2022 at 12:00 a.m. and December 7, 2022 at 11:59 p.m.	A gift basket of NYX products	\$216	To enter, participants will have to like and comment on the post <i>describing their holiday parties with a GIF.</i>	December 7, 2022 at 12:00 p.m.
7	Between December 7, 2022 at 12:00 a.m. and December 8, 2022 at 11:59 p.m.	An assortment of Fujifilm	\$138.97	To enter, participants will have to like and comment on the post, mentioning <i>the person(s) with whom they will take a picture.</i>	December 8, 2022 at 12:00 p.m.
8	Between December 8, 2022 at 12:00 a.m. and December 9, 2022 at 11:59 p.m.	An assortment of Irrésistibles products and a \$150 Jean Coutu gift card	\$226.22	To enter, participants will have to like and comment on the post mentioning <i>how they take care of themselves on cold days.</i>	December 9, 2022 at 12:00 p.m.
9	Between December 9, 2022 at 12:00 a.m. and December 10, 2022 at 11:59 p.m.	An assortment of Rimmel products	\$275	To enter, participants will have to like and comment on the post, mentioning <i>whether they prefer more intense and colourful makeup or softer and classic makeup.</i>	December 10, 2022 at 12:00 p.m.
10	Between December 10, 2019 at 12:00 a.m. and December 11, 2019 at 11:59 p.m.	A Prestige gift set	\$349.99	To enter, participants will have to like and comment on the post mentioning <i>with whom they would share their choice of experience.</i>	December 11, 2022 at 12:00 p.m.
11	Between December 11, 2022 at 12:00 a.m. and December 12, 2022 at 11:59 p.m.	Clarins product assortment	\$426	To enter, participants will have to like and comment on the post mentioning <i>which Clarins product they would like to discover or rediscover.</i>	December 12, 2022 at 12:00 p.m.
12	Between December 12, 2022 at 12:00 a.m. and December 13, 2022 at 11:59 p.m.	An assortment of Karine Joncas products	\$189	To enter, participants will have to like and comment on the post mentioning <i>their essential winter skin care product.</i>	December 13, 2022 at 12:00 p.m.
13	Between December 13, 2022 at 12:00 a.m. and December 14, 2022 at 11:59 p.m.	An assortment of games and toys	\$300	To enter, participants will have to like and comment on the post mentioning <i>your favourite game or toy as a child.</i>	December 14, 2022 at 12:00 p.m.
14	Between December 14, 2022 at 12:00 a.m. and December 15, 2022 at 11:59 p.m.	An assortment of Ferrero Rocher chocolates	\$250	To enter, participants will have to like and comment on the post mentioning <i>with whom they would share all that Ferrero Rocher chocolate.</i>	December 15, 2022 at 12:00 p.m.
15	Between December 15, 2022 at 12:00 a.m. and December 16, 2022 at 11:59 p.m.	An assortment of Playmobil toys	\$424.97	To enter, participants will have to like and comment on the post mentioning <i>to whom they will give this magnificent gift.</i>	December 16, 2022 at 12:00 p.m.
16	Between December 16, 2022 at 12:00 a.m. and December 17, 2022 at 11:59 p.m.	An assortment of Sally Hansen products	\$310	To enter, participants will have to like and comment on the post mentioning <i>whether they prefer "nude" or "colourful" manicures.</i>	December 17, 2022 at 12:00 p.m.
17	Between December 17, 2022 at 12:00 a.m. and December 18, 2022 at 11:59 p.m.	An assortment of Nail Creation products.	\$108.33	To enter, participants will have to like and comments on the post mentioning <i>whether they prefer to wear their nails long or short.</i>	December 18, 2022 at 12:00 p.m.

18	Between December 18, 2022 at 12:00 a.m. and December 19, 2022 at 11:59 p.m.	Caudalie product assortment	\$329	To enter, participants will have to like and comments on the post mentioning <i>what their favourite winter activity is.</i>	December 19, 2022 at 12:00 p.m.
19	Between December 19, 2022 at 12:00 a.m. and December 20, 2022 at 11:59 p.m.	An assortment of Ricochet games and toys	\$470	To enter, participants will have to like and comments on the post mentioning <i>to whom they would like to give their prize.</i>	December 20, 2022 at 12:00 p.m.
20	Between December 20, 2022 at 12:00 a.m. and December 21, 2022 at 11:59 p.m.	An assortment of Lise Watier products	\$455	To enter, participants will have to like and comment on the post, mentioning <i>the person who would like to enter in this contest, just like them.</i>	December 21, 2022 12:00 p.m.
21	Between December 21, 2022 at 12:00 a.m. and December 22, 2022 at 11:59 p.m.	An assortment of Kandju products	\$304.77	To enter, participants will have to like and comment on the post <i>by means of a GIF represents their love of candy.</i>	December 22, 2022 at 12:00 p.m.
22	Between December 22, 2022 at 12:00 a.m. and December 23, 2022 at 11:59 p.m.	An assortment of Godiva products	\$200	To enter, participants will have to like and comment on the post mentioning <i>what their favourite flavour of chocolate is.</i>	December 23, 2022 at 12:00 p.m.
23	Between December 23, 2022 at 12:00 a.m. and December 24, 2022 at 11:59 p.m.	A Vanilla Visa prepaid card	\$500	To enter, participants will have to like and comment on the post mentioning <i>what they will buy if they win this prize.</i>	December 24, 2022 12:00 p.m.
24	Between December 24, 2022 at 12:00 a.m. and January 4, 2022 at 11:59 p.m.	All Facebook contests drawn since December 1 st , 2022	\$7075.02	To enter, participants will have to like and comment on the post by identifying <i>someone to share this generous contest with them.</i>	January 4, 2023 at 12:00 p.m.

Winner(s)

10. On the Jean Coutu Facebook page, the selected entrant will be invited, under their comment as well as in a private message, to send their contact information to the Organizer in a private Facebook message so that the Organizer can reach them.
11. To be declared a Winner, the selected entrant must:
 - a) Contact the Organizer within 24 hours following the announcement of the winners. If the Selected Entrant has not reported within this time period, their entry will be cancelled, and a second Entrant will be selected, and so on up until an Entrant claims their prize;

- b) Accept the Prize as described in the Contest Rules herein (the "Contest Rules"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration;
- c) Complete and sign the Contest Waiver and Release form (the "*Form*") and return it to the Organizer within the time period shown in the email accompanying the Form. Should the Winner fail to return the Form within this time period, the Prize will be awarded to another contestant;
- d) Correctly answer a mathematical skill testing question on the Waiver and Release form (the "*Form*");
- e) Accept the Prize terms and conditions.

General Conditions

- 12. Winning probabilities are subject to the number of valid entries.
- 13. Information collected under this Contest will not be disclosed to Facebook in any way.
- 14. Should a runner-up refuse to accept the Prize, the Organizer and Partners will be released from all their obligations with respect to the Prize toward this runner-up.
- 15. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the Régie des alcools, des courses et des Jeux du Québec, as required. In any event, the Organizer, their subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize otherwise than in compliance with the Contest Rules.
- 16. Any private information collected on Entrants as part of the Contest will be used solely to administer this Contest and will be subject to the Privacy Policy. No unrelated business or other disclosure will be sent to The Jean Coutu Group (PJC) Inc., except if an entrant has authorized The Jean Coutu Group (PJC) Inc. or their affiliates, if applicable, to do so.
- 17. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations or businesses whose services are used for the holding of the Contest.
- 18. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to: a network or phone line, online computer system, server or supplier, hardware and/or software technical failures or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
- 19. When entering the Contest, the Winner authorizes the Organizer, the Partners and their representatives to use, if required, the Winners' names, pictures, images, statements with respect to the Prize, place of residence and/or voice without any form of compensation,

at their discretion and without limitations as to the period of use, in any media, at a world scale, for advertising purposes or for any other purpose.

20. If a selected eligible entrant is awarded a prize due to system error, failure or malfunction, or human error, the prize will be returned to the prize pool to be re-awarded.
21. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
22. The Winner will hold the Organizer and Partners, their advertising and promotional agencies, employees, agents and representatives harmless against any and all accidents, damages or losses whatsoever the Winner could suffer from entering the Contest or any damages whatsoever the Winner could suffer further to the Prize acceptance and use.
23. The Contest is in no way managed, endorsed, administered or sponsored by Facebook. Any questions, complaints and comments regarding the Contest must be submitted to the Contest Organizer, and not Facebook. Facebook and their affiliated companies, directors, officers, agents and employees are not responsible for any claims related to this Contest organization. However, when entering the Contest, each entrant accepts to comply with the use terms and conditions, contracts, other policies and/or guidelines concerning the Facebook platform and holds the Contest Organizer, any firm, company, trust or any legal entity managed by or related to them, their advertising and promotional agencies, and also their respective employees, agents and representatives harmless from any damage they could suffer due to the use of this platform.
24. The Organizer has duly paid the fees payable with respect to this Contest, as required by the *Act respecting lotteries, publicity contests and amusement machines* (L.R.Q., Chapter L-6).
25. Any dispute regarding the organization or conduct of an advertising contest may be referred to the *Régie des alcools, des courses et des jeux* (the "Régie") for settlement. Any dispute regarding a prize may be referred to the Régie solely for the purpose of settling the matter.
26. Any Entrant who fails to comply with these Rules may be disqualified.
27. Any false statement from an Entrant will automatically disqualify their Contest entry.
28. The Organizer's and Partners' decisions are final and may not be appealed.
29. To view the Contest Rules and the list of Winners, visit www.jeancoutu.com/concours/.
30. Winners can claim their Prizes from the Organizer, the Jean Coutu Group (PJC) Inc.
31. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.