
**FACEBOOK & INSTAGRAM
CONTEST**

#JeanCoutuFamily

Organizer

1. The Jean Coutu Group (PJC) Inc. (the "Organizer") is the Organizer of the **#JeanCoutuFamily** Contest (the "Contest").

Effective Date

2. The Contest will run from October 16, 2021 at 10 a.m. (Eastern Time) (the "Contest start date") up until April 22, 2022 at 10:59 a.m. (Eastern Time) (the "Contest end date").

Eligibility

3. The Contest is open exclusively to Quebec residents who have reached the age of majority on the Contest Opening Date and who will be attending one of the Montreal Canadiens hockey "games" at the Centre Bell in the new Jean Coutu Family section between October 16, 2021 and April 16, 2022.

Dates of participating games:

Saturday, October 16, 2021
Saturday, October 23, 2021
Saturday, November 6, 2021
Saturday, November 20, 2021
Saturday, December 18, 2021
Saturday, January 8, 2022
Saturday, January 15, 2022
Saturday, January 29, 2022
Sunday, January 30, 2022
Saturday, March 12, 2022
Saturday, March 19, 2022
Saturday, March 26, 2022
Saturday, April 16, 2022

4. The employees of the Organizer, of all establishments affiliated or linked to the Organizer (all employees of the head office of the Jean Coutu Group and McMahon and all employees of the Jean Coutu network and of Brunet), of the representatives and advertising or promotional agencies of record for the Contest (the "Partners") or any other stakeholder directly involved in the Contest, and the individuals living with them, are not allowed to enter the Contest.

Facebook and Instagram participation

5. To enter the Contest, you must have access to the Internet and a Facebook and/or Instagram account. To enter the Contest, each entrant must be a registered user of Facebook and/or Instagram. If entrant does not have a Facebook and/or Instagram account, entrant may simply register and obtain a free Facebook account and/or a free Instagram account. Only one (1) Facebook and/or Instagram account may be used per entrant in this Contest for the entire Contest Period.

To enter, entrants must:

- Take a photo of themselves in front of the Jean Coutu Family Section wall and share their photo or GIF on their Facebook and/or Instagram feed using the hashtag #JeanCoutuFamily.

Limit of one entry per Facebook and/or Instagram account, per person for the duration of the Contest.

6. An entrant may only use one (1) Facebook and/or Instagram account for this Contest. Multiple entrants may not share the same Facebook account. Should the identity of an entrant who entered through Facebook be challenged, the authorized owner of the social media account used will be deemed the entrant. "Authorized account owner" means the person assigned to the social media account by the supplier, the online supplier or the organization responsible for supplying the social media account in question. Selected entrants may be required to provide proof that they are the authorized holder of a given account.
7. Use of the same Facebook, Instagram or other account by several entrants will lead to the account owner's disqualification.
8. The Organizers reserve the right to disqualify any person or cancel one or more entries of any entrant who attempts to enter in a way that does not comply with the Contest Rules or that is unfair to the other entrants (e.g., number of entries exceeds the allowable limit, several entrants using the same social media account, etc.). The decision of the Organizers is final and without appeal.

Draw

9. The draws will take place at the Substance/Radiance agency, located at 1360 Ropery, suite 101, in Montréal, on the following dates:

DATES OF THE GAMES	DEADLINE TO PUBLISH THE PHOTO	DATE OF THE DRAW
Saturday, October 16, 2021	Friday, October 22, 2021 at 11:59 p.m.	October 25, 2021 at 11:00 a.m. (Eastern Time)
Saturday, October 23, 2021	Friday, October 29, 2021 at 11:59 p.m.	November 1, 2021 at 11:00 a.m. (Eastern Time)
Saturday, November 6, 2021	Friday, November 12, 2021 at 11:59 p.m.	November 15, 2021 at 11:00 a.m. (Eastern Time)
Saturday, November 20, 2021	Friday, November 26, 2021 at 11:59 p.m.	November 29, 2021 at 11:00 a.m. (Eastern Time)
Saturday, December 18, 2021	Friday, December 24, 2021 at 11:59 p.m.	December 27, 2021 at 11:00 a.m. (Eastern Time)
Saturday, January 8, 2022	Friday, January 14, 2021 at 11:59 p.m.	January 17, 2021 at 11:00 a.m. (Eastern Time) ¹
Saturday, January 15, 2022	Friday, January 21, 2021 at 11:59 p.m.	January 24, 2021 at 11:00 a.m. (Eastern Time)
Saturday, January 29, 2022	Friday, February 4, 2021 at 11:59 p.m.	February 7, 2021 at 11:00 a.m. (Eastern Time)
Sunday, January 30, 2022	Friday, February 4, 2021 at 11:59 p.m.	February 7, 2021 at 11:00 a.m. (Eastern Time)
Saturday, March 12, 2022	Friday, March 18, 2021 at 11:59 p.m.	March 21, 2021 at 11:00 a.m. (Eastern Time)
Saturday, March 19, 2022	Friday, March 25, 2021 at 11:59 p.m.	March 28, 2021 at 11:00 a.m. (Eastern Time)
Saturday, March 26, 2022	Friday, April 1, 2021 at 11:59 p.m.	April 4, 2021 at 11:00 a.m. (Eastern Time)
Saturday, April 16, 2022	Friday, April 22, 2021 at 11:59 p.m.	April 25, 2021 at 11:00 a.m. (Eastern Time)

Entrants will be selected using the Woobox application.

An entrant can win only one prize for this contest.

Prizes

10. The Winners (hereinafter defined) will each win:

” A Jean Coutu gift card valued at \$100.”

Winner(s)

11. On the Jean Coutu Facebook page, the selected entrant will receive a notification inviting them to send their contact information to the Organizer via a private Facebook message so that the Organizer can reach them.

Instagram entrants will receive a notification inviting them to send their details to the Organizer via a private Instagram message so that the Organizer can reach them.

12. To be declared a Winner, a selected entrant must:

- a. Contact the Organizer within 24 hours following the announcement of winners. If the selected entrant has not reported within this time period, their entry will be cancelled, and a second entrant will be selected, and so on up until an entrant claims their prize.
- b. Accept the Prize as described in the Contest Rules herein (the “Contest Rules”); the Prize may not be assigned, modified, or redeemed in part or in whole for any amount or other consideration.
- c. Complete and sign the Statement and Organizer Liability Waiver Form (the “Form”) and return it to the Organizer within the time period shown in the email attached to the Form. Should the Winner fail to return the Form within this time period, the Prize will be awarded to another entrant.
- d. Answer correctly a mathematical skill-testing question on the Form.
- e. Accept the Prize terms and conditions.

General Conditions

13. Winning probabilities are subject to the number of valid entries.

14. Information collected under this Contest will not be disclosed to Facebook and/or Instagram in any way.
15. Should a runner-up refuse to accept the Prize, the Organizer and Partners will be released from all their obligations with respect to the Prize towards this runner-up.
16. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event or any human intervention corrupt or affect the Contest's administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the Régie des alcools, des courses et des jeux du Québec, as required. In any event, the Organizer, their subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize otherwise than in compliance with the Contest Rules.
17. Any private information collected on entrants as part of the Contest will be used solely to administer this Contest and will be subject to the Privacy Policy. No unrelated business or other disclosure will be sent to The Jean Coutu Group (PJC) Inc., except if an entrant has authorized The Jean Coutu Group (PJC) Inc. or its affiliates, if applicable, to do so.
18. The Organizer and Partners assume no responsibility whatsoever in all cases where their failure to act would result from an occurrence or a situation beyond their control or from a strike, a lock-out or any labour dispute in their stores or in organizations or firms providing management services for the Contest.
19. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to a network or phone line, online computer system, server or supplier, or hardware and/or software technical failure, or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
20. When entering the Contest, the Winner authorizes the Organizer, the Partners and their representatives to use, if required, the Winner's name, picture, image, statements with respect to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without limitations as to the period of use, in any media, on a global scale, for advertising purposes or for any other purpose.
21. If a selected eligible entrant is awarded a prize following a mistake, a failure or a wrong system operation, or due to a human error, the Prize will be returned to the prize lot to be awarded again.
22. If, for reasons beyond their control and unrelated to the Winners, the Organizer and Partners are unable to award the Prize (or a portion of the Prize) as described in the Contest Rules, they reserve the right to award as a Prize (or as a portion of the Prize) a prize of the same nature or of an equivalent value, at their own discretion, or the value of the Prize (or a portion of the Prize) in cash.
23. The Winner will hold the Organizer and Partners, their advertising and promotional agencies, employees, agents and representatives harmless against any and all accidents, damages or losses whatsoever the Winner could suffer from entering the Contest or any damages whatsoever the Winner could suffer further to the Prize acceptance and use.
24. The Contest is in no way managed, endorsed, administered or sponsored by Facebook. Any questions, complaints and comments regarding the Contest must be submitted to the Contest Organizer, and not Facebook. Facebook and their affiliated companies, directors, officers, agents and employees are not responsible for any claims related to this Contest's organization. However, when entering the Contest, each entrant accepts to comply with the use terms and conditions, contracts, other policies and/or guidelines concerning the Facebook platform and holds the Contest Organizer as well as any firm, company, trust or any legal entity managed by or related to it, its advertising and promotional agencies, and their respective employees,

agents and representatives harmless from any damage they could suffer due to the use of this platform.

25. The Organizer has duly paid the fees required regarding this Contest in accordance with the *Act respecting lotteries, publicity contests and amusement machines* (L.R.Q., Chapter L-6).
26. Any dispute regarding the organization or conduct of an advertising contest may be referred to the Régie des alcools, des courses et des jeux for settlement. Any dispute regarding a prize award may be referred to the Régie solely for the purpose of settling the matter.
27. Any entrant who fails to comply with these Rules may be disqualified.
28. Any false statement from an entrant will automatically disqualify their Contest entry.
29. The Organizer's and Partners' decisions are final and may not be appealed.
30. To review the Contest Rules and the list of Winners, please visit <https://www.jeancoutu.com/en/contests/>.
31. A Winner may claim their Prize from the Organizer, i.e., The Jean Coutu Group (PJC) Inc
32. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.