

“One Million Miles at Jean Coutu”

1. The Jean Coutu Group (PJC) Inc. (the "*Organizer*") is the Organizer of the "**One Million Miles at Jean Coutu**" contest (the "*Contest*").

Eligibility and Registration

2. The Contest begins August 26, 2021 at 12:01 a.m. (Eastern time) (the "*Contest Opening Date*") and ends on September 23, 2021 at 11:59 p.m. (Eastern time) ("*Contest Closing Date*").
3. The Contest is open only to residents of Quebec, Ontario and New Brunswick who have reached the aged of majority in their province of residence on the Contest opening date and are AIR MILES® Reward Program members (the "*Participants*"). « *Participants* ». If the Participant is not an AIR MILES® Reward Program (the "*Program*") member, they can join the program directly online at airmiles.ca * or at a Jean Coutu store. Membership in the Program is free. The Participant must ensure that the contact information in their AIR MILES® Collector account is accurate at all times to allow the Organizer to reach them, if applicable.

**By joining the Program, the Participant agrees to be bound by the terms and conditions of the AIR MILES Reward Program, which are subject to change from time to time.*

4. The Organizer's employees of all establishments affiliated or related to the Organizer (all employees of The Jean Coutu Group and McMahon head office and all employees of the Jean Coutu and Brunet network), their representatives and official advertising or promotional agencies for the Contest (the "*Partners*") or any other party directly related to the holding of this Contest, as well as the persons with whom they are domiciled, whether or not they are related, are not eligible to enter this Contest.

Participation

5. There are two (2) ways to enter the Contest. The Participant may participate by purchasing a participating product or without any purchase.

5.1 With purchase

From August 26 to September 23, 2021, with any purchase of a participating product* advertised and/or any product identified at establishments affiliated with the Organizer, and upon presentation of a valid AIR MILES® Collector card, the Participant will automatically be entered in the Contest.

**An overview of participating products is also available at www.jeancoutu.com/en/shopping/1-million-miles-at-jean-coutu/.*

Each product purchased gives you an automatic entry into the Contest.

Purchases made at the Online Store also qualify for automatic entry into the contest for each participating product purchased, if the participant provides their AIR MILES® Collector number.

The participant who returns the purchase and receives a refund for any of the participating products may have their participation in this contest cancelled, at the sole discretion of the Contest Organizer.

The participant would then have the option of participating in this Contest via the “No Purchase Required” mode described below.

5.2 No purchase required

The Participant may enter the Contest by sending their entry by e-mail to the following address concours@jeancoutu.com between August 26, 2021 at 12:01 a.m. and September 23, 2021 before 11:59 p.m. The Participant must provide all the following information to be eligible for the draw:

- Indicate the **title of the contest in the subject line** of their email;
 - Write a **fifty (50) word letter** explaining why they should win the Prize (hereinafter defined);
 - Write your AIR MILES® Collector number;
- Answer the following question correctly: ***"What would you do with a million AIR MILES®?"***

Limit of one entry per day per participant and per email address. Additional entries will be disqualified. A participant cannot use more than one email address to enter the contest.

6. For the purpose of these Rules, the Participant is the person whose name appears on the AIR MILES® Collector account and it is to this person that the Prize will be awarded if selected and declared a winner. Limit of one prize per AIR MILES® Collector account.

Draw

7. On **September 28, 2021, 11:00 a.m.** (Eastern time), one (1) Participant will be selected randomly and electronically by “PROMOTION SOLUTIONS” located at 2261 Royal Windsor, Unit C, in Mississauga, Ontario (the “Selected Participant”).

Pharmacy

8. The Winner (as defined hereunder) will be awarded the following prize (the “Prize”):

"One million AIR MILES®.

The AIR MILES® reward miles prize will be credited to the confirmed winner's AIR MILES® account within 4-6 weeks of receipt of the signed Declaration and Release Form (the "Form") by the Winner. In order to receive their prize in the balance of their choice, the winner must ensure that their preference is set as desired (AIR MILES® Cash Balance and Dream Balance) before the prize is credited to their Collector account.

The approximate retail value of AIR MILES® reward miles depends on the method chosen to redeem reward miles, the rewards available at the time of redemption, and the allocation preference between AIR MILES Dream and AIR MILES Cash balances. If the prize is used with AIR MILES Cash, the winner can use 95 Silver miles in-store for \$10 on purchases at participating AIR MILES partners or use 95 Cash miles online for \$10 worth of E-Certificates at participating Reward Partners. If reward miles are redeemed for airfare (a minimum of 1,200 reward miles is required for a flight), the value depends on the chosen destination, the date of travel and the number of carriers or suppliers used. For example, a round trip economy flight during the low season from Toronto, Ontario to Winnipeg, Manitoba is equivalent to 2,000 AIR MILES reward miles and has an approximate value of \$525.00 (Canadian), excluding taxes. The Winner is responsible for paying applicable taxes, related transportation costs, government fees, excess baggage charges and other non-ticket related fees.

The retail value of AIR MILES® reward miles redeemed for non-travel rewards depends on the rewards available at the time of redemption. AIR MILES reward miles are subject to the AIR MILES Reward Program Terms and Conditions as amended from time to time. The prize is not transferable or convertible to cash and must be accepted as awarded.

Winners

9. To be declared a Winner, the Selected Participant must:
- a) Be reached either by phone or email, at the sole discretion of the Organizer within **three (3) days** of the selection of participants. If the Selected Participant is not reached within the prescribed time following appropriate and reasonable steps taken by the Organizer, their participation will be cancelled and a second Participant will be selected. If the second Participant is not reached within three **(3) days** of the second selection, their participation will be cancelled and no other Participant will be selected and the prize will not be awarded; In the event that a selected Participant is contacted by email, they must respond to it according to the email instructions, if any. Any email notification of a prize followed by a notification that the message could not be delivered will result in disqualification of the Participant;
 - b) Correctly answer a mathematical skill testing question on the Waiver and Release Form (the "Form");
 - c) Accept the Prize as described in the Contest Rules herein (the "Contest Rules"); the Prize may not be assigned, modified or redeemed in part or in whole for any amount or other consideration;
 - d) Complete and sign the Contest Waiver and Release Form and return it to the Organizer within the time period shown in the letter attached to the Form. Should the Selected Participant fail to return the Waiver and Release Form within this time period, the Prize will be awarded to another Participant;
 - e) Accept the Prize terms and conditions.

General Conditions

10. Odds of winning depend on the number of valid entries received by the Contest Close Date.
11. LoyaltyOne, Co. ("LoyaltyOne"), does not play any role in the management of this Contest.
12. A Selected Participant's refusal to accept a prize under the terms of these rules releases the Organizer and Partners from all of their obligations related to the Prize toward this Participant.
13. The Organizer and Partners reserve the right, at their entire discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, as required. Under no circumstances will Organizer, its subsidiaries, all of Organizer's affiliated institutions and Partners be required to award more than one Prize or award a Prize other than in accordance with the Rules.
14. Personal information about Participants collected in connection with this Contest is used solely for the administration of this Contest and is subject to the Privacy Policy. No communication, commercial

or otherwise, unrelated to this Contest will be sent to the Participant by The Jean Coutu Group (PJC) Inc. unless the Participant has otherwise allowed The Jean Coutu Group (PJC) Inc. or its affiliates, as the case may be, to do so.

15. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations or businesses whose services are used for the holding of the Contest.
 16. The Organizer and Partners shall not assume any liability for any problem including, but not limited to: a technical failure of telephone networks or lines, online computer systems, servers or suppliers, computer equipment, software, or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
 17. By entering this Contest, the Winner authorizes the Organizer, their Partners and representatives to use, if required, their name, photograph, image, statements related to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without restriction as to the period of use, in any media and worldwide, for advertising or any other purpose.
 18. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
 19. The Winner releases the Organizer and Partners, their advertising and promotional agencies, their employees, agents and representatives from all liability for any accident, damage, loss, prejudice or inconvenience of any nature whatsoever that they may suffer as a result of participating in the Contest or any damage of any nature whatsoever that they may suffer as a result of the acceptance and use of the Prize.
 20. The Organizer has duly paid the fees payable with respect to this Contest, as required by the *Act respecting lotteries, publicity contests and amusement machines* (L.R.Q., Chapter L-6).
 21. Any dispute regarding the organization or conduct of an advertising contest may be referred to the *Régie des alcools, des courses et des jeux* (the "Régie") for settlement. Any dispute regarding a prize may be referred to the Régie solely for the purpose of settling the matter.
 22. Any Participant who fails to comply with these Rules may be disqualified.
 23. Any false statement from an Participant will automatically disqualify their Contest entry.
 24. The Organizer's and Partners' decisions are final and may not be appealed.
 25. To view the Contest Rules and the list of Winners, visit www.jeancoutu.com/concours.
 26. The Winner may claim their Prize from the Organizer, The Jean Coutu Group (PJC) Inc.
 27. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.
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Le Groupe Jean Coutu (PJC) inc. | Filiale de **metro** inc.

CONTEST Rules

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