

CONTEST
INSTAGRAM**PJC Advent Calendar - 2023 Edition****Organizer**

1. The Jean Coutu Group (PJC) Inc. is the Organizer ("the Organizer") of the "**PJC Advent Calendar Contest - 2023 Edition**" (the "**Contest**")

Contest Date

2. The Contest will run from December 1, 2023, at 12 a.m. (Eastern time) ("*Contest Start Date*") and up until January 4, 2024 at 10:59 p.m. (Eastern time) ("*Contest Close Date*").

Eligibility

3. The Contest is intended solely for Quebec, Ontario and New Brunswick residents who have reached the age of 16 by the Contest Opening Date.

**If the entrant is a minor, as defined by the jurisdiction of the entrant's province of residence, the signature of a parent or guardian is required to claim the prize, otherwise the minor's selected entry will be disqualified.*

4. The Organizer's employees of all establishments affiliated or related to the Organizer (all employees of The Jean Coutu Group and all employees of the Jean Coutu and Brunet network), their representatives and official advertising or promotional agencies for the Contest (the "*Partners*") or any other party directly related to the holding of this Contest, as well as the persons with whom they are domiciled, whether or not they are related, are not eligible To enter this Contest.

Instagram Entry

5. To enter the Instagram Contest, an entrant must have an Internet access, a smartphone and an Instagram account. To enter the Contest, each entrant must be an Instagram registered user. An entrant without an Instagram account simply has to register and get a free Instagram account. Only one (1) Instagram account can be used for each entrant for the duration of the Contest.

Every day between December 1, 2023, and December 24, 2023, entrants will be able to participate in the daily draw and between December 24, 2023, and January 4, 2024, in the grand prize draw. To participate, entrants will have to answer the question on the contest "story."

Limit of one entry, per Facebook account, per person for the duration of the Contest.

6. The Entrant can only use one (1) Instagram account in this Contest. Multiple Entrants are not allowed to share the same Instagram account. In the event of a challenge to the identity of an individual who submitted an Instagram entry, the authorized account holder of the social network used to participate will be presumed to be the Entrant. "Authorized Account Holder" means the person assigned to the social network account by the provider, the online service provider or the organization responsible for assigning the

relevant social network account. Selected Entrants may be required to provide evidence that they are the authorized holders of a given account.

7. The use of the same Instagram account by several Entrants will disqualify the account owner.
8. The Organizers reserve the right to disqualify any person or to cancel one or more entries of any person participating in this Contest or attempting to participate in it by any means contrary to the Contest rules or likely to be unfair to other Entrants (e.g. number of entries exceeding the permitted limit, use of the same account by several Entrants on social networks, etc.). The decision of the Organizers to this effect is final and without appeal.

Daily draws and prizes

9. One (1) Instagram Entrant will be selected every day on the dates indicated in the table below using the *Woobox application*.

All draws will take place at the Substance/Radiance agency, located at 1360, Roperly, suite 101, in Montréal.

Day	Entry dates	Prizes	Approx. total value of prize	How to enter	Date and time of draw
1	Between December 1, 2023 at 12 p.m. and December 2, 2023 à 11:59 p.m.	A set of Caudalie products and 6250 Moi points (\$ 50 value)	\$384	To enter, Entrants will have to: <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, identifying a person to tell them about the start of the contests. 	December 2, 2023 12:00 p.m.
2	Between December 2, 2023 at 12:00 a.m. and December 3, 2023 at 11:59 p.m.	A prepaid Visa Vanilla card worth \$500 and 6250 Moi points (\$ 50 value)	\$550	To enter, Entrants must : <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, mentioning what they will do with their prize. 	December 3, 2023 12:00 p.m.
3	Between December 3, 2023 at 12:00 a.m. and December 4, 2023 at 11:59 p.m.	A prepaid Visa Vanilla card worth \$250 and 6250 Moi points (\$ 50 value)	\$300	To enter, Entrants must : <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post mentioning which traditional meal is essential for the Holidays. 	December 4, 2023 12:00 p.m.
4	Between December 4, 2023 at 12:00 a.m. and December 5, 2023 at 11:59 p.m.	A set of Clarins products and 6250 Moi points (\$ 50 value)	\$476	To enter, Entrants must : <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, mentioning their favourite Clarins product. 	December 5, 2023 12:00 p.m.

5	Between December 5, 2023 at 12:00 a.m. and December 6, 2023 at 11:59 p.m.	A set of Avène products and 6250 Moi points (\$ 50 value)	\$380	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post with an emoji that describes their reaction to the arrival of cold days.. 	December 6, 2023 12:00 p.m.
6	Between December 6, 2023 at 12:00 a.m. and December 7, 2023 at 11:59 p.m.	A set of Sélection, Irrésistible and Personnelle products and 6250 Moi points (\$ 50 value)	\$350	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post mentioning what their favourite Irrésistible treat is. 	December 7, 2023 12:00 p.m.
7	Between December 7, 2023 at 12:00 a.m. and December 8, 2023 at 11:59 p.m.	A set of CoverGirl products and 6250 Moi points (\$ 50 value)	\$580	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning the CoverGirl product that's essential to their beauty routine. 	December 8, 2023 12:00 p.m.
8	Between December 8, 2023 at 12:00 a.m. and December 9, 2023 at 11:59 p.m.	A set of Maybelline products and 6250 Moi points (\$ 50 value)	\$392.76	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning whether they prefer glamorous make-up or natural looks for their holiday celebrations. 	December 9, 2023 12:00 p.m.

9	Between December 9, 2023 at 12:00 a.m. and December 10, 2023 at 11:59 p.m.	A set of Personnelle cosmetics products and 6250 Moi points (\$ 50 value)	\$293.26	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning their favourite Personnelle cosmetics discovery. 	December 10, 2023 12:00 p.m.
		BONUS DAY			
		A set of Looky products and 6250 Moi points (\$ 50 value)	\$554.69	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning whether they prefer nude manicure or nail art or coloured nails 	

9	Between December 10, 2019 at 12:00 a.m. and December 11, 2019 at 11:59 p.m.	At set of IDC products and 6250 Moi points (\$ 50 value)	\$448.93	To enter, Entrants must : <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post mentioning what their beauty essentials are for pampering their skin in cold weather. 	December 11, 2023 12:00 p.m.
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11	Between December 11, 2023 at 12:00 a.m. and December 12, 2023 at 11:59 p.m.	A set of NYX and Essie products and 6250 Moi points (\$ 50 value)	\$278	<p>To enter, Entrants must :</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post and tell us whether they're going for a neutral or glam look this holiday season 	December 12, 2023 12:00 p.m.
12	Between December 12, 2023 at 12:00 a.m. and December 13, 2023 at 11:59 p.m.	A set of Nuxe products and 6250 Moi points (\$ 50 value)	\$351	<p>To enter, Entrants must :</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, mentioning someone to share the contest with 	December 13, 2023 12:00 p.m.
13	Between December 13, 2023 at 12:00 a.m. and December 14, 2023 at 11:59 p.m.	A set of Lise Watier products and 6250 Moi points (\$ 50 value)	\$658	<p>To enter, Entrants must :</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, mentioning which Watier product is their holiday must-have 	December 14, 2023 12:00 p.m.
14	Between December 14, 2023 at 12:00 a.m. and December 15, 2023 at 11:59 p.m.	62 500 Moi points (\$ 500 value)	\$500	<p>To enter, Entrants must :</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, mentioning what they would do with their prize 	December 15, 2023 12:00 p.m.
15	Between December 15, 2023 at 12:00 a.m. and December 16, 2023 at 11:59 p.m.	A set of Sally Hansen products and 6250 Moi points (\$ 50 value)	\$570	<p>To enter, Entrants will have to:</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post, mentioning whether they prefer natural or colourful manicures. 	December 16, 2023 12:00 p.m.
16	Between December 16, 2023 at 12:00 a.m. and December 17, 2023 at 11:59 p.m.	A set of Bioderma products and 6250 Moi points (\$ 50 value)	\$350	<p>To enter, Entrants will have to:</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post , mentioning what their essential cold weather skin care is 	December 17, 2023 12:00 p.m.
17	Between December 17, 2023 at 12:00 a.m. and December 18, 2023 at 11:59 p.m.	A set of Clinique products and 6250 Moi points (\$ 50 value)	\$323	<p>To enter, Entrants will have to:</p> <ul style="list-style-type: none"> • Follow our @pjjeancoutu page; • Like the post; • Comment on the post and mention which Clinique product they would like to discover. 	December 18, 2023 12:00 p.m.

18	Between December 18, 2023 at 12:00 a.m. and December 19, 2023 at 11:59 p.m.	A set of Oceanly products and 6250 Moi points (\$ 50 value)	\$350	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning their favourite eco-friendly tip. 	December 19, 2023 12:00 p.m.
19	Between December 19, 2023 at 12:00 a.m. and December 20, 2023 at 11:59 p.m.	A set of Lotus Aroma products and 6250 Moi points (\$ 50 value)	\$361	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning their favourite essential oil 	December 20, 2023 12:00 p.m.
20	Between December 20, 2023 at 12:00 a.m. And December 21, 2023 at 11:59 p.m.	A set of Estée Lauder products and 6250 Moi points (\$ 50 value)	\$400	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning their favourite winter activity 	December 21, 2023 12:00 p.m.
21	Between December 21, 2023 at 12:00 a.m. And December 22, 2023 at 11:59 p.m.	A set of Instax products and 6250 Moi points (\$ 50 value)	\$352.95	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning the person they will be taking their first photo with. 	December 21, 2023 12:00 p.m.
22	Between December 22, 2023 at 12:00 a.m. and December 23, 2023 at 11:59 p.m.	An assortment of Karine Joncas products and 6250 Moi points (\$ 50 value)	\$358	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning their anti-ageing skincare essential 	December 22, 2023 12:00 p.m.
23	Between December 23, 2023 at 12:00 a.m. And December 24, 2023 at 11:59 p.m.	A set of Cadbury, Maynards and Toblerone products and 6250 Moi points (\$ 50 value)	\$428	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning their favourite holiday sweet treat. 	December 23, 2023 12:00 p.m.
24	Between December 24, 2023 at 12:00 a.m. and January 4, 2023 at 11:59 p.m.	All Facebook contests drawn since December 1 st , 2023	\$9,989.59	To enter, Entrants will have to: <ul style="list-style-type: none"> Follow our @pjjeancoutu page; Like the post; Comment on the post, mentioning someone to share this generous contest with 	January 4, 2024 12:00 p.m.

Winner(s)

11. On the Jean Coutu Instagram page, the selected entrant will be invited, under their comment as well as in a private message, to send their contact information to the Organizer in a private Instagram message so that the Organizer can reach them.
12. To be declared a Winner, the selected entrant must:
 - a) be a member of the **Moi** Program to receive Moi points in your account. If the Entrant is not a member of the **Moi** program (the "*Programme*"), the Entrant may enrol in the Program directly online at **programmemoi.ca**. Membership in the Program is free. The Entrant must have accepted the terms and conditions of the program. The Entrant must ensure that the contact information in their **Moi** account is accurate at all times to allow the Organizer to reach them, if applicable.
 - b) Contact the Organizer within 24 hours following the announcement of the winners. If the Selected Entrant has not reported within this time period, his/her entry will be cancelled, and a second Entrant will be selected, and so on up until an Entrant claims his/her prize.
 - c) Accept the Prize as described in the Contest Rules herein (the "*Contest Rules*"); the Prize may not be assigned, modified, or redeemed in part or in whole for any amount or other consideration.
 - d) Complete and sign the Contest Waiver and Release form (the "*Form*") and return it by email or fax to the Organizer within the time period shown in the email accompanying the Form. Should the Winner fail to return the Form within this time period, the Prize will be awarded to another contestant.
 - e) Correctly answer a mathematical skill testing question on the Waiver and Release form (the "*Form*").
 - f) Accept the Prize terms and conditions.

General Conditions

13. Winning probabilities are subject to the number of valid entries.
14. Information collected under this Contest will not be disclosed to Instagram in any way.
15. Should a runner-up refuse to accept the Prize, the Organizer and Partners will be released from all their obligations with respect to the Prize toward this runner-up.
16. The Organizer and Partners reserve the right, at their sole discretion, to cancel, terminate, amend or suspend, in whole or in part, the Contest should an event occur or any other human intervention corrupt or affect the Contest administration, security, objectivity or normal running as provided in the Contest Rules. In any event, the Organizer, their subsidiaries and affiliates and the Partners will not be required to award more than one Prize or to award any prize otherwise than in compliance with the Contest Rules.
17. Any private information collected on Entrants as part of the Contest will be used solely to administer this Contest and will be subject to the Privacy Policy. No unrelated business or other disclosure will be sent to The Jean Coutu Group (PJC) Inc., except if an entrant has authorized The Jean Coutu Group (PJC) Inc. or their affiliates, if applicable, to do so.

18. The Organizer and the Partners shall not assume any liability whatsoever in any case where their inability to act would result in a circumstance or situation beyond their control or in the event of a strike, lockout or any other labour dispute in their establishments, organizations, or businesses whose services are used for the holding of the Contest.
19. The Organizer and Partners assume no responsibility whatsoever for any problem, including but not limited to a network or phone line, online computer system, server or supplier, hardware and/or software technical failures or any other problem resulting directly or indirectly from a virus, bug or data transmission failure.
20. When entering the Contest, the Winner authorizes the Organizer, the Partners and their representatives to use, if required, the Winners' names, pictures, images, statements with respect to the Prize, place of residence and/or voice without any form of compensation, at their discretion and without limitations as to the period of use, in any media, at a world scale, for advertising purposes or for any other purpose.
21. If a selected eligible entrant is awarded a prize due to system error, failure or malfunction, or human error, the prize will be returned to the prize pool to be re-awarded.
22. In the event that, for reasons beyond their control and not related to the Winners, the Organizer and the Partners cannot award the Prize (or a portion thereof) as described in the Rules, they reserve the right to award a prize (or portion thereof) of the same kind and of equivalent value or, at their sole discretion, the value of the Prize (or portion thereof) in cash.
23. The Winner will hold the Organizer and Partners, their advertising and promotional agencies, employees, agents, and representatives harmless against any and all accidents, damages or losses whatsoever the Winner could suffer from entering the Contest or any damages whatsoever the Winner could suffer further to the Prize acceptance and use.
24. The Contest is in no way managed, endorsed, administered, or sponsored by Facebook. Any questions, complaints and comments regarding the Contest must be submitted to the Contest Organizer, and not Facebook. Facebook and their affiliated companies, directors, officers, agents, and employees are not responsible for any claims related to this Contest organization. However, when entering the Contest, each entrant accepts to comply with the use terms and conditions, contracts, other policies and/or guidelines concerning the Trust platform and holds the Contest Organizer, any firm, company, trust or any legal entity managed by or related to them, their advertising and promotional agencies, and also their respective employees, agents and representatives harmless from any damage they could suffer due to the use of this platform.
25. Any Entrant who fails to comply with these Rules may be disqualified.
26. Any false statement from an Entrant will automatically disqualify his/her Contest entry.
27. The Organizer's and Partners' decisions are final and may not be appealed.
28. To view the Contest Rules and the list of Winners, visit <https://www.jeancoutu.com/en/contests/>.
29. The Winner may claim their Prize from the Organizer, The Jean Coutu Group (PJC) Inc.
30. In case of discrepancy between the French and English versions of the Contest Rules, the French version will prevail.